



VERMONT ARCHITECTURAL PAINT STEWARDSHIP PROGRAM PLAN

Submitted by:

PaintCare Inc.
1500 Rhode Island Avenue NW
Washington, DC 20005
www.paintcare.org

Submitted to:

Deb Markowitz
Secretary
Vermont Agency of Natural Resources
1 National Life Drive, Davis 2
Montpelier, VT 05620

Updated March 7, 2016



CONTENTS

Section 1. Introduction	4
A. Introduction.....	4
B. Paint Stewardship in the United States.....	4
C. PaintCare Inc.....	4
D. Vermont Paint Stewardship Law and Program Plan	5
E. Citations.....	6
F. Authorized Signature for Plan Submission	6
Section 2. Registered Manufacturers and Brands, and Program Products	7
A. Manufacturer Registration	7
B. Private Label Agreement	7
C. Posting and Purpose of Manufacturer and Brand Lists.....	8
D. Program Products.....	8
E. Non-Program Products.....	9
Section 3. Collection Infrastructure.....	10
A. Introduction.....	10
B. Audience	11
C. Waste Districts and Household Hazardous Waste Programs	11
D. Paint Retailers.....	13
E. Material Reuse Stores	14
F. Waste Transfer Stations and Recycling Centers.....	15
G. One-Day Paint Collection Events.....	15
H. Large Volume Pick-Up Service	16
I. Convenience Criteria	16
Section 4. Site Operations and Materials Management	18
A. Site Operations	18
B. Site Training.....	18
C. Paint Collection Bins.....	19
D. Collection Volumes.....	19
E. Non-Program Products.....	20
F. Site Visits and Monitoring	20
G. Paint Transportation	20
H. Paint Processing.....	20
I. Empty Paint Containers	22

Section 5. Education and Outreach	23
A. Introduction.....	23
B. Messages	23
C. Target Audiences.....	24
D. Outreach Methods	24
Outreach in the First Year.....	24
Future Outreach Strategies	25
Outreach Firm.....	27
In-House Design.....	27
Section 6. Paint Sales and Projected Collection Volumes	28
A. Paint Sales.....	28
B. Projected Collection Volume and Recovery Rate in the Original Program Plan	28
C. Actual Collection Volumes and Recovery Rate in the First Reporting Period.....	30
D. Revised Collection Volume and Recovery Rate Projections.....	30
Section 7. Budget and PaintCare Fee.....	31
A. Introduction.....	31
B. Funding Mechanism	32
C. Budget Categories	32
D. Original Program Budget and 14-Month Actuals.....	33
E. Revised Budget and Fee Structure	34
D. Revised Fee structure	36
F. Audit of the PaintCare Fee	36
Section 8. Annual Report and Financial Audit.....	37
A. Annual Report.....	37
B. Financial Audit	38

Appendices

- A. PaintCare Board of Directors
- B. Registered Manufacturers and Brands
- C. Definition of Program Products and Sample Product Notices
- D. Outreach Materials
- E. GIS Methodology and Results
- F. Independent Financial Audit Letter

Section 1. Introduction

A. INTRODUCTION

In June 2013, Governor Shumlin signed Act 58, creating the Vermont Paint Stewardship Program. Act 58 is codified in Sub-Chapter 4, Chapter 159 of Vermont Statute Title 10: Conservation and Development.

Vermont's paint stewardship law requires manufacturers of architectural paint to establish a program to reduce the generation of postconsumer paint, promote the using up of leftover paint, and to facilitate the recycling and proper disposal of unwanted postconsumer paint. The program should increase opportunities for consumers to properly manage leftover paint, reduce costs to local governments managing postconsumer paint, work to keep paint out of the waste stream, and conserve natural resources.

B. PAINT STEWARDSHIP IN THE UNITED STATES

Several municipal household hazardous waste programs and waste management districts in Vermont took part in an effort that began in 2003 to bring about an industry-managed paint stewardship system. This effort, the Paint Product Stewardship Initiative (PPSI), led by the Product Stewardship Institute, included a multi-year stakeholder dialogue and several research projects related to paint recycling. Stakeholders included the American Coatings Association (representing paint manufacturers), paint recyclers, federal EPA, and many state and local governments across the country.

The PPSI resulted in the development of a model paint stewardship law to create an economically and environmentally-sustainable, industry-designed and implemented postconsumer paint management system. In 2009, Oregon became the first state to pass the model paint stewardship law. Similar laws have since passed in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, Rhode Island, and Vermont.

C. PAINTCARE INC.

PaintCare – a 501(c)(3) non-profit organization – was formed in 2009 by the American Coatings Association, the primary trade association for the paint and coatings industry. PaintCare serves as the stewardship organization for architectural paint manufacturers in states that pass paint stewardship laws.

PaintCare representation is open to all architectural paint manufacturers, and they may register with PaintCare at any time. PaintCare currently represents approximately 200 paint manufacturers in the states with active paint stewardship programs, including Vermont.

PaintCare's Board of Directors consists of eleven non-paid representatives of architectural paint manufacturing companies. Appendix A provides the names and companies of PaintCare's current Board of Directors. PaintCare's corporate office is located in Washington, DC. State program staff are located in and/or work in the states in which paint stewardship programs operate, including Vermont.

D. VERMONT PAINT STEWARDSHIP LAW AND PROGRAM PLAN

The Vermont paint stewardship law required that manufacturers of architectural coatings – individually or through a representative organization – submit a paint stewardship program plan to the Vermont Agency of Natural Resources (ANR) by December 1, 2013.

The program plan must:

- (1) List participating manufacturers and brands covered by the program.
- (2) Provide information on the architectural paint products covered under the program.
- (3) Describe how the program will collect, transport, recycle, and process postconsumer paint for end-of-life management, including recycling, energy recovery, and disposal, using environmentally sound management practices.
- (4) Describe how the program will provide for convenient and available statewide collection of postconsumer architectural paint in urban and rural areas of the state, including partnering with existing household hazardous waste collection programs and with paint retailers.
- (5) Provide geographic information system modeling to determine the number and distribution of sites for collection of postconsumer architectural paint based on the following criteria: (a) at least 90 percent of Vermont residents shall have a permanent collection site within a 15-mile radius, and (b) one additional permanent site will be established for every 10,000 residents of a municipality and additional sites shall be distributed to provide convenient and reasonably equitable access for residents within each municipality, unless otherwise approved by ANR.
- (6) Establish goals to reduce the generation of postconsumer paint, to promote the reuse of postconsumer paint, and for the proper management of postconsumer paint as practical based on current household hazardous waste program information. The goals may be revised by the producer or stewardship organization based on the information collected for the annual report.
- (7) Describe how postconsumer paint will be managed in the most environmentally and economically sound manner, including following the waste-management hierarchy. The management of paint under the program shall use management activities that promote source reduction, reuse, recycling, energy recovery, and disposal.
- (8) Describe education and outreach efforts to inform consumers of collection opportunities for postconsumer paint and to promote the source reduction and recycling of architectural paint for each of the following: consumers, contractors, and retailers.

- (9) Include a budget and proposed funding mechanism under which each manufacturer remits to a stewardship organization payment of a paint stewardship assessment for each container of architectural paint it sells in Vermont. The proposed budget and assessment structure must be reviewed by a third-party auditor agreed upon by ANR, and the third-party auditor must provide a recommendation as to whether the proposed budget and assessment is cost-effective, reasonable, and limited to covering the cost of the program.

Within 90 days of submission of a program plan, ANR shall review and make a determination whether or not to approve the plan, including its budget and assessment structure. ANR shall approve the plan if it provides for the establishment of a paint stewardship program that meets the requirements noted above, and if it determines that the plan does the following:

- (1) Achieves convenient collection for consumers.
- (2) Educates the public on proper paint management.
- (3) Manages waste paint in a manner that is environmentally safe and promotes reuse and recycling.
- (4) Is cost-effective and demonstrates that the costs of the program and any proposed assessment are reasonable and the assessment does not exceed the costs of implementing an approved plan.

PaintCare's original program plan was approved by ANR on March 26, 2014, and the Vermont Paint Stewardship Program began May 1, 2014 – two months before the statutory start date. Following 18 months of operations, PaintCare has determined that program revenue is not sufficient to cover program costs, and is therefore, as required by the paint stewardship law, submitting a revised program plan with a revised budget and assessment structure.

E. CITATIONS

To provide context, each section of this plan begins with citations of the relevant sections of the paint stewardship law.

F. AUTHORIZED SIGNATURE FOR PLAN SUBMISSION

PaintCare Inc.



Marjaneh Zarrehparvar
Executive Director

March 7, 2016

Section 2. Registered Manufacturers and Brands, and Program Products

Statutory Citation

10 V.S.A. § 6673. PAINT STEWARDSHIP PROGRAM

(a) The plan shall address the following:

(1) Provide a list of participating producers and brands covered by the program.

(2) Provide specific information on the architectural paint products covered under the program, such as interior or exterior water- and oil-based coatings, primers, sealers, or wood coatings.

Section Overview

This section discusses:

- Process for identifying and contacting architectural paint manufacturers
- Private label agreements
- Purpose and posting of registered manufacturer and brand lists
- Defining and identifying program products

A. MANUFACTURER REGISTRATION

Representation by PaintCare is open to all architectural paint manufacturers who are obligated to take part in the Vermont Paint Stewardship Program. To identify potential participants, PaintCare obtained manufacturer information through a variety of sources, including:

- PaintCare programs in other states
- The American Coatings Association and other paint trade associations
- Internet research

Prior to the start of the program, PaintCare notified manufacturers of the Vermont law by email and through a notice on the website that companies use to report sales for other states. Appendix B contains the current lists of registered manufacturers and registered brands.

B. PRIVATE LABEL AGREEMENT

Private label agreements (or services) represent products manufactured or distributed by one company for use under another company's label. They are also referred to as store brands, generic brands, and tolling agreements. These agreements are often kept confidential to protect the arrangements from competitive interests. Therefore, PaintCare does not indicate

the brands that are produced by each manufacturer, unless the name of the manufacturer is included in the brand name. Instead, registered manufacturers and their registered brands are presented in two separate lists, thereby assuring the confidentiality of private label and other brand agreements.

C. POSTING AND PURPOSE OF MANUFACTURER AND BRAND LISTS

PaintCare posts the lists of registered manufacturers and brands on the PaintCare website. The lists are updated monthly, and also sent to ANR. The purpose of posting the lists is to make them available for retailers and distributors to determine which brands may be sold in Vermont.

D. PROGRAM PRODUCTS

Architectural paints are referred to as program products or paint in this plan. For simple communication, this plan uses the common terms latex paint to mean non-combustible or water-based program products, and oil-based paint to mean combustible or petroleum solvent-based program products.

In order to determine which products are to be assessed the PaintCare fee and collected for proper management under the program, PaintCare uses definitions and terminology from the US EPA, state, and local architectural and industrial maintenance (AIM) rules. These definitions, along with a decision table, a list of program products, and examples of non-program products are included in Appendix C.

To be a program product, five questions about a product must be answered as follows:

- Is it a coating? Yes
- Is it an architectural coating? Yes
- Is it for Industrial Maintenance? No
- Is it for Original Equipment Manufacturing? No
- Is it a Specialty Coating? No

The result of applying the definitions to coatings products is that program products include water-based and oil-based house paints, primers, stains, sealers, elastomeric roof and deck coatings, varnishes, shellacs, lacquers, and single component polyurethanes. These are the products to which the PaintCare fee is applied by manufacturers (and passed down to consumers), and the products that are accepted at drop-off sites for recycling and proper end-of-life management are the same.

If an architectural coating product category is identified that is not covered by the AIM rules, PaintCare determines, using the above methodology, whether or not the product should be a

covered product for the purposes of the program. In addition, PaintCare reaches out to all manufacturers of the product to affirm its determination.

As needed, PaintCare reviews products and publishes notices to clarify whether or not certain products should be covered by the program. These reviews of an individual product or product categories are conducted by gathering information from manufacturers about the chemistry and use of the products, and by consulting with technical staff and legal counsel who are familiar with the chemistry, use, and regulations of program products. Two examples of such notices are included in Appendix C.

If a new product category is to be added to the program, PaintCare will submit an amended program plan to ANR for approval before adding the product category to the program.

E. NON-PROGRAM PRODUCTS

Non-program products, whether they are coatings (e.g., automotive paints are excluded because they are not for architectural use) or non-coatings (e.g., paint thinners), are not assessed the PaintCare fee and are not accepted by drop-off sites in the program, because they introduce unfunded costs and safety hazards.

Section 3. Collection Infrastructure

Statutory Citation

10 V.S.A. § 6673. PAINT STEWARDSHIP PROGRAM

(a) The plan shall address the following:

(4) Describe the program and how it will provide for convenient and available statewide collection of postconsumer architectural paint in urban and rural areas of the State. The producer or stewardship organization shall use the existing household hazardous waste collection infrastructure when selecting collection points for postconsumer architectural paint. A paint retailer shall be authorized as a paint collection point of postconsumer architectural paint for a paint stewardship program if the paint retailer volunteers to act as a paint collection point and complies with all applicable laws and regulations.

(5) Provide geographic information modeling to determine the number and distribution of sites for collection of postconsumer architectural paint based on the following criteria: (A) at least 90 percent of Vermont residents shall have a permanent collection site within a 15-mile radius; and (B) one additional permanent site will be established for every 10,000 residents of a municipality and additional sites shall be distributed to provide convenient and reasonably equitable access for residents within each municipality, unless otherwise approved by the Secretary.

(6) Establish goals to reduce the generation of postconsumer paint, to promote the reuse of postconsumer paint, and for the proper management of postconsumer paint as practical based on current household hazardous waste program information.

Section Overview

This section discusses:

- Pre- and post-program paint collection infrastructure
- Drop-off site recruitment
- Application and results of the Vermont convenience criteria

A. INTRODUCTION

Vermont is unique when compared to the other PaintCare states; it has comprehensive and well established HHW collection programs, but a very small population. The Vermont Materials Management Plan requires each waste management district, alliance or independent town provide its residents with at least two HHW collection events per year or access to a permanent HHW facility.

Vermont has five HHW permanent facilities, four of which are open year-round, and holds more than 75 HHW collection events per year. By comparison, Connecticut, a nearby PaintCare program state with six times the population of Vermont, has four HHW facilities, all of which are seasonal, and holds approximately 65 HHW collection events per year.

PaintCare currently partners with all but one of Vermont's HHW programs. In addition to its partnership with HHW programs, PaintCare increases recycling opportunities for Vermont residents through the addition of new sites and services. As of March 2016, the PaintCare program also includes 64 retail drop-off sites (paint, hardware, and home improvement stores), six transfer stations, and one recycling center. In addition, the program had conducted seven direct pick-ups of large volumes of paint (more than 300 gallons), and held five paint-only drop-off events in underserved areas of the state.

PaintCare drop-off sites can be found using the site locator tool on PaintCare's website. PaintCare provides ANR updates to sites and services periodically.

B. AUDIENCE

The PaintCare program serves Vermont residents, businesses, and others that have unwanted, postconsumer paint, subject to programmatic limitations described here:

Residential Generators/Households. The program accepts any quantity of latex or oil-based paint from households.

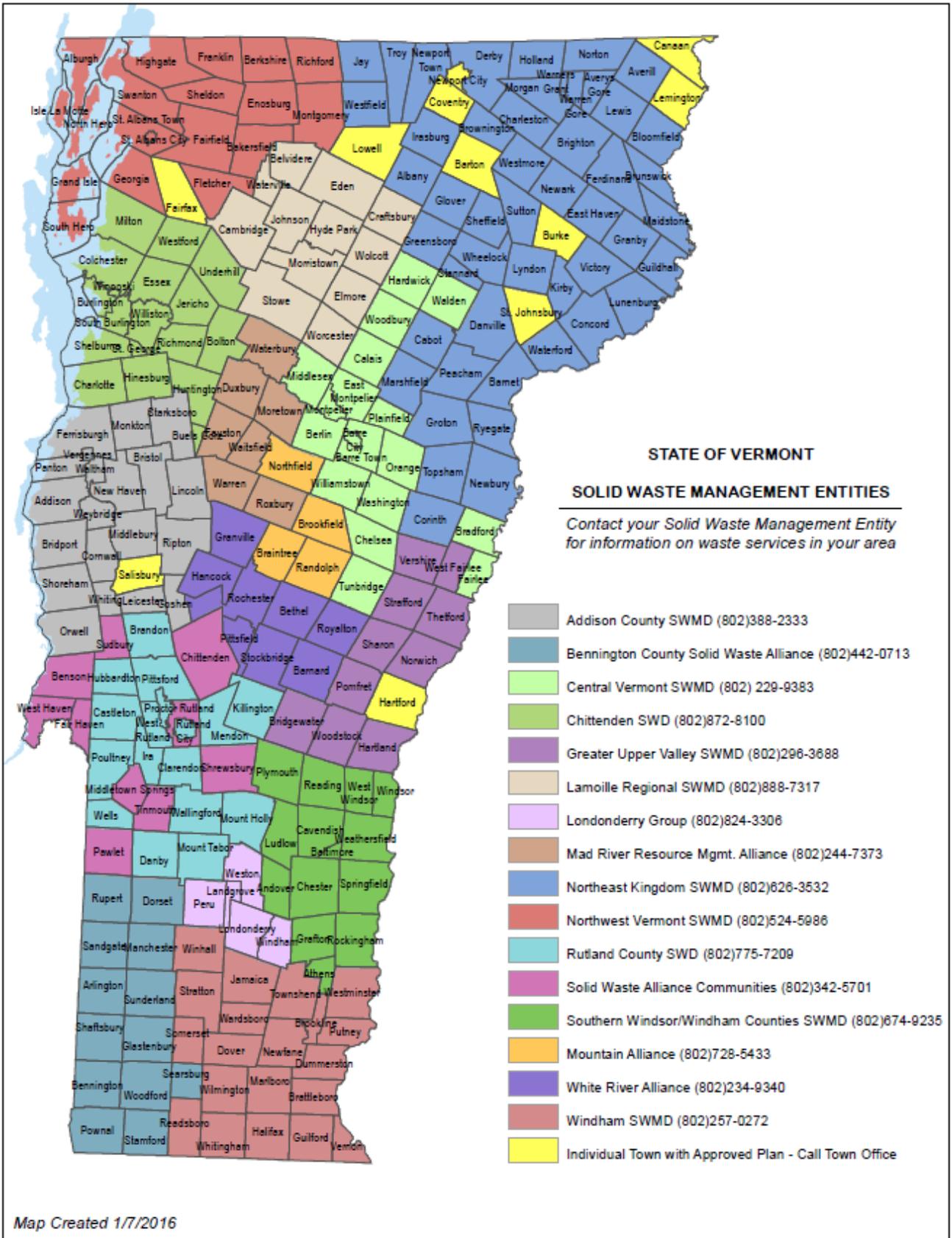
Conditionally Exempt Small Quantity Generators (CESQGs). Trade painters, contractors, small businesses, and other small to medium-sized organizations are typical CESQGs (called CEGs in Vermont). The program accepts any quantity of latex paint from CESQGs, and accepts oil-based to the limits applied to hazardous waste generation for CESQGs (220 pounds or approximately 25 gallons per month).

Small Quantity Generators (SQGs) and Large Quantity Generators (LQGs). The program accepts any quantity of latex paint from SQGs and LQGs. The program does not accept oil-based paint from SQGs or LQGs.

C. WASTE DISTRICTS AND HOUSEHOLD HAZARDOUS WASTE PROGRAMS

With assistance from staff at ANR, Chittenden County, and other municipal programs, PaintCare identified and met with representatives from all of the state's waste districts and most of the independent towns prior to the start of the program to explain the benefits of the PaintCare program to them. The benefits of partnering with PaintCare for waste districts that have HHW or other paint collection programs include cost savings, expanded customer service through the addition of latex paint to their program (for those that did not accept latex paint prior to the PaintCare program), reducing waste, and increasing recycling.

The following map provided by ANR shows the state's waste districts and independent towns that offer (or are required to offer) some form of HHW services to their residents.



In addition to individual meetings with waste districts and independent towns, PaintCare made presentations about the program at a number of larger group meetings prior to start of the program, including:

- Meetings of the Vermont Product Stewardship Council
- Paint management workshop hosted by the Northeast Waste Management Officials Association
- Stakeholder meetings facilitated by ANR

PaintCare continues to meet with municipal staff and other stakeholders to share information about the program and solicit input to improve and enhance the program.

Outreach Materials and Exceptions for HHW Programs

A fact sheet for HHW programs, along with an interest form was developed by PaintCare and distributed at the group and individual meetings noted above. A current copy of the fact sheet is included in Appendix D and available on PaintCare's website.

PaintCare endeavors to partner with sites that can accept all program products, free of charge, from all audiences (households, businesses, and institutions). However, in recognition of restrictions on municipally-operated HHW programs, some exceptions are made. These include, but are not limited to:

- Programs with funding tied to a specific service area (e.g., local tax or utility-based funding source) are not required to accept paint from participants outside of their service area.
- Existing paint collection programs that were not accepting latex paint prior to the PaintCare program are not required to change their operations to include latex paint.
- Programs that do not accept waste from businesses are not be required to do so under PaintCare.
- Subject to PaintCare approval, programs that charge an administrative fee for HHW, CEG, or paint collection may continue this practice as long as they are not charging customers for the elements of their program that PaintCare funds, including paint collection bins, paint transportation, and paint processing. (Other drop-off sites, such as retailers, may not charge participants an administrative fee for the handling of program products.)

D. PAINT RETAILERS

PaintCare has identified approximately 170 paint retailers in Vermont, including paint, hardware, and home improvement stores.

Prior to the start of the program, PaintCare sent three mailings to all known retailers in the state either directly or through their corporate headquarters to inform them about the program. Most retailers (all but the big box retailers) were also asked to participate in the program as paint drop-off locations. The corporate headquarters for big box retailers had previously informed PaintCare that their stores would not become drop-off locations. The notifications also included a supply of fact sheets for retailers to distribute to their painting contractor customers in advance of the program start. Current copies of the fact sheets and drop-off site interest form are included in Appendix D.

All paint retailers are invited to participate as a PaintCare drop-off site provided they meet PaintCare's requirements and applicable laws and regulations, including, but not limited to:

- Ability to provide enough space to hold a minimum number of paint collection bins as determined by PaintCare's needs in their specific geographic location
- Willingness to accept both latex and oil-based paints
- Willingness to accept paint from any qualifying generator
- Reasonable access by the public and by PaintCare's transporter
- Compliance with PaintCare operational guidelines and applicable state and local regulating agency requirements
- Willingness to have their site promoted on PaintCare's website and through other outreach methods
- Willingness to post and distribute PaintCare point-of-sale outreach materials including a window poster advertising their store as a drop-off site

Retail participation is entirely voluntary and drop-off sites are not compensated; 64 retail sites are participating in the program as of the date of this program plan.

E. MATERIAL REUSE STORES

Reuse stores – retail outlets that accept and redistribute excess or reusable building materials – are a unique group of retailers, because they can offer paint for reuse. PaintCare provides compensation to reuse stores for tracking and reporting the amount of paint that is sold or given away for reuse from their store (see Reuse Programs fact sheet in Appendix D for more information).

PaintCare identified six reuse stores in Vermont: four ReSOURCE stores, Habitat for Humanity's ReStore, and ReCOVER. All six stores were approached about participating in the program as reuse sites.

Currently, all four ReSOURCE stores and the Habitat for Humanity sell Local Color recycled paint made by the Chittenden Solid Waste District and have indicated that they are happy doing so

and do not want to collect used paint to redistribute. The ReCOVER store has previously declined to participate, but new management is reevaluating participating in the program.

F. WASTE TRANSFER STATIONS AND RECYCLING CENTERS

Waste transfer stations and recycling centers also play a role in the paint collection infrastructure in Vermont. They are located in many communities and provide a convenient opportunity and familiar location for their customers to drop off unwanted paint. Transfer stations have some unique characteristics and requirements. They are convenient for people who use them to dispose of other waste and recyclables, and adding paint to the items handled at transfer stations is a logical next step. Also, transfer stations are often used by town departments (e.g., public works) for waste generated by the municipality itself. Such departments may choose to drop off paint at transfer stations to save on the municipality's own paint management costs.

Similar to HHW programs, transfer stations may have some operational or funding restrictions, and exceptions are made by PaintCare to accommodate them. Use of transfer stations is usually limited by the operator to local residents and businesses. Although PaintCare allows anyone to drop off paint at any PaintCare site, transfer stations are allowed to limit participation to their customers or community if they wish to do so.

Six transfer stations and one recycling center participate in the program as of the date of this program plan. PaintCare also offers compensation to transfer stations and recycling centers that give away paint for reuse, but currently none are offering this service.

Outreach Materials for Transfer Stations and Recycling Centers

PaintCare developed a fact sheet and interest form for transfer stations and recycling centers and mailed them to all transfer stations and recycling centers prior to the start of the program. Current copies of these materials are included in Appendix D. Most transfer stations and recycling centers in Vermont are operated by municipalities, others are privately run – both groups are invited to join the Program.

G. ONE-DAY PAINT COLLECTION EVENTS

Feedback from ANR and municipal programs prior to the start of the program suggested that despite the state's comprehensive HHW collection infrastructure, households and businesses in Vermont were likely to have been storing up old paint, and they were particularly likely to have accumulated latex paint. Although some HHW programs in Vermont accepted latex paint prior to the start of the PaintCare program, many did not. Also, some offered services to businesses, but not all. Those that did not accept latex paint advised the public to dry and dispose of it in the trash. Despite this advice, many people continued to store their unwanted, leftover latex paint, because the process to dry and dispose is messy and inconvenient.

PaintCare was concerned about the possibility of overwhelming retail drop-off sites with large volumes of paint being dropped off at the start of the program. To address this, PaintCare held five one-day paint-only drop-off events in high-population or underserved regions of the state during the first year of the program. Unlike municipally-sponsored HHW events, participation in these events was not restricted by town or other boundaries.

The current program offers a year-round drop-off site within 15 miles to 99.5% of the state's population. As a result, the program does not anticipate holding additional paint-only events in the near future, but they remains an option for added convenience and or program awareness.

H. LARGE VOLUME PICK-UP SERVICE

The large volume pick-up (LVP) service is offered to households, painting contractors, and others that have accumulated or regularly accumulate large volumes of paint – generally more than 300 gallons. Program participants receive a direct pick-up at their site. Approval for use of the LVP service is determined by PaintCare. Potential users of the LVP service are asked to provide specific information about the volume of paint, type of paint (latex vs. oil-based), and container sizes. Once a site is approved for an LVP, they are put in contact with PaintCare's transportation service provider in order to schedule an appointment to have their paint picked up.

I. CONVENIENCE CRITERIA

To ensure adequate paint collection infrastructure in Vermont, PaintCare used Geographic Information System (GIS) modeling to determine the appropriate minimum number and distribution of drop-off sites based on the following baseline criteria required by the Vermont paint stewardship law:

Distribution/Distance Criterion: At least 90% of Vermont residents shall have a permanent site within a 15-mile radius.

Retail drop-off sites are available to households and businesses from anywhere in the state; however, municipal drop-off sites (waste transfer stations and HHW programs) are only available to residents from certain towns or geographic areas. For municipal partners that limit participation, only eligible users are counted towards the percentage-served calculation.

Population Density Criterion: In addition to drop-off sites selected to meet the 15-mile distance criteria, at least one site is required for every 10,000 residents of a municipality.

Application of these criteria resulted in the need for approximately 45 optimally located year-round sites, which PaintCare considered its minimum, baseline service level goal. (GIS methodology and analysis was conducted by Golder Associates, an engineering firm with expertise in geographic mapping and analysis; the methodology is included in Appendix E.)

To measure progress towards the convenience goals, PaintCare annual reports provide the convenience level offered by the current drop-off sites. If PaintCare has not met or maintained the convenience goals, the report will include a discussion of the efforts that will be undertaken to meet them.

For example, the program's first report, which reported the status of the program on June 30, 2015, showed that the 73 permanent year-round drop-off sites in place at that time provided 99.5% of Vermont's residents a drop-off site within 15 miles of their home. Two areas of the state were identified as needing additional sites based on the density criterion of one year-round site for every 10,000 residents of a municipality – Burlington and Milton. However, both areas host HHW drop-off events that are supported by the program, and residents of both areas also have access to many other sites in the surrounding towns.

Section 4. Site Operations and Materials Management

Statutory Citation

10 V.S.A. § 6673. PAINT STEWARDSHIP PROGRAM

(a) The plan shall address the following:

(3) Describe how the program proposed under the plan will collect, transport, recycle, and process postconsumer paint for end-of-life management, including recycling, energy recovery, and disposal, using environmentally sound management practices.

(7) Describe how postconsumer paint will be managed in the most environmentally and economically sound manner, including following the waste-management hierarchy. The management of paint under the program shall use management activities that promote source reduction, reuse, recycling, energy recovery, and disposal.

Section Overview

This section discusses:

- Drop-off site operations
- Paint transportation and processing procedures

A. SITE OPERATIONS

All PaintCare drop-off sites must:

- Have an agreement in place with PaintCare
- Accept program products from all site-eligible audiences
- Be staffed during operating hours
- Store paint in a secure location
- Operate in accordance with PaintCare's site guidelines, and with applicable federal, state and local environmental laws, regulations, and permits. (If any discrepancies occur between PaintCare's guidelines and these, the requirements of latter group should be followed.)

B. SITE TRAINING

With the exception of HHW programs for which it is optional, all other PaintCare drop-off sites receive an in-person, on-site training on program operations and are provided a training manual that is reviewed with PaintCare staff in person, and includes a training log to be signed by any staff handling postconsumer paint for the program.

Topics covered in the training (and training manual) include:

- Program product identification
- Safe handling and storage of program products
- Spill clean-up and reporting
- Procedure for scheduling a paint pick-up
- CESQG screening
- Record keeping



C. PAINT COLLECTION BINS

Drop-off sites are equipped with paint collection bins to store postconsumer paint received through the program. PaintCare sites use collection bins and other containers that have been approved by the US Department of Transportation. These include cubic yard reusable bins (below left) or single-use cardboard boxes, 55-gallon drums, or other appropriate containers. Drop-off sites are required to keep collection bins in a secure location that is not accessible to the public.



D. COLLECTION VOLUMES

PaintCare advertises that each site will accept up to five gallons per participant, per drop-off site, per day. Drop-off sites may take larger volumes if they choose; drop-off sites set their own limits on the amount of paint they will accept, as long as the limit is no lower than five gallons per customer per day.

E. NON-PROGRAM PRODUCTS

Minimization of non-program products entering the program is critical and achieved through public education, signage at drop-off sites, and site training on product identification. PaintCare arranges and pays for transportation and end-of-life management of any incidental non-program products that enter the system.

The program's transportation and processing service providers provide feedback to PaintCare regarding the source (specific drop-off site), quantity, and type of non-program products received. Depending on the severity of contamination, PaintCare does one or more of the following: (1) contacts the site to let them know about the incident, (2) provides additional/refresher site training on identification of program and non-program products, or (3) removes the site from the program (no sites have been removed from the program to date).

F. SITE VISITS AND MONITORING

Following the initial training, sites are visited routinely to ensure compliance with program requirements, address questions and concerns, and provide outreach materials and signage.

G. PAINT TRANSPORTATION

An effective transportation system is required to ensure the paint collection infrastructure operates efficiently. PaintCare contracts for transportation of all program products employing both private and public entities (e.g., municipalities may transport paint from their HHW events to their HHW facility) and generally selects service providers through a competitive bid process. Transporters must meet all applicable state and federal DOT rules and regulations and track paint from drop-off sites to the final destination. Transporter (and processor) facilities and records are subject to audit by PaintCare.

As needed, transporters drop off empty collection bins and program supplies (e.g., spill kits) at drop-off sites and events and pick up full collection bins in a timely manner. Transporters service drop-off sites on either an on-call basis (sites call for pick-up when their storage capacity is at least 50% full), or on a set schedule (e.g., every Monday) – whichever method is best for each individual drop-off site.

The program's transporter(s) are listed in the annual reports and ANR is notified if any changes occur between reports.

H. PAINT PROCESSING

Either directly or through transporters, PaintCare contracts for processing and proper end-of-life management of all program products. Processing facilities are included in the annual reports and ANR is notified if any changes occur to processors or end-of-life destinations between reports.

Latex Paint Management

The condition in which postconsumer latex paint is received by the program may limit the management options. If containers are not properly sealed during storage, latex paint can harden due to evaporation and may no longer be useable or recyclable. If latex paint is frozen a number of times, it may not be as suitable for use or recycling.

Reuse. As discussed previously, the program supports latex paint reuse and provides monetary compensation. Paint reuse programs return good quality paint to the local community without moving it through a costly transportation and processing system. As with other second-hand products, users of “previously owned” latex paint are notified that the suitability of the product cannot be guaranteed, and they are required to sign a waiver before taking latex paint for reuse from a PaintCare site.

Recycled Paint. The majority of latex paint collected through the program is processed to make recycled-content paint. Once processed, recycled-content paint is sold through domestic and international markets. The quality of the paint varies from high quality color-segregated and filtered paint, to a lower grade paint most commonly used for graffiti abatement.



Local Color Paint

PaintCare works with the Chittenden Solid Waste District (CSWD) to support their Local Color paint processing program. CSWD recycles about 25% of latex paint it receives into their Local Color recycled-content paints. Selected paint is blended, double filtered, and poured into two and five-gallon pails. Local Color can be purchased at the CSWD Environmental Depot, other municipal sites, and reuse stores around the state.

Alternative Daily Landfill Cover. Some of the latex paint collected through the program is used as a polymer substitute in a polymeric film product that is applied over the surface of landfills as a daily cover to resist water penetration into the landfill. This product is a sprayable alternative to geomembrane cover materials or soil that reduces the amount of leachate that needs to be treated.

Disposal. Some of the latex paint collected through the program is solidified for proper disposal. In this process, liquid paint is combined with drying agents and turned into a solid suitable for landfill.

Oil-Based Paint Management

As with latex paint, the condition of oil-based paint received by the program may limit its management options. Although it is possible to recycle oil-based paint back into paint, no processors in the United States offer this option at this time. The following waste management hierarchy is used for oil-based paint.

Reuse. As with latex paint, the program supports oil-based paint reuse and provides monetary compensation. Users of “previously owned” oil-based paint are notified that the suitability of the product cannot be guaranteed, and they are required to sign a waiver form before taking oil-based paint for reuse from a PaintCare site.

Fuel. Oil-based paint that is not reused is used as fuel by either cement kilns or incinerators. Oil-based paint is consolidated and blended with other compatible wastes to a prescribed standard. The resulting blend is then used as a fuel. The kilns and incinerators processing the oil-based paint are fully permitted for the necessary federal, state, and local requirements for hazardous waste management and monitor air emissions and kiln ash for permit compliance. Managing oil-based paint in this manner offsets the amount of other sources required to fuel the kilns and incinerators.

Non-Program Product Management

Although drop-off sites are trained and instructed to screen out non-program products, a small amount enters the program and is screened out during the sorting process by PaintCare’s transporters and downstream processors. Non-program product wastes are recycled or disposed of as hazardous waste by downstream processors rather than returned to a drop-off site.

I. EMPTY PAINT CONTAINERS

When feasible, empty metal and plastic paint containers are recycled. PaintCare works with its service providers to identify and utilize opportunities as markets permit.

Section 5. Education and Outreach

Statutory Citation

10 V.S.A. § 6673. PAINT STEWARDSHIP PROGRAM

(a) The plan shall address the following:

(8) Describe education and outreach efforts to inform consumers of collection opportunities for postconsumer paint and to promote the source reduction and recycling of architectural paint for each of the following: consumers, contractors, and retailers.

Section Overview

This section discusses:

- Messages
- Target audiences
- Outreach methods

A. INTRODUCTION

The program conducts education and outreach using a variety of communication tools, including:

- Print materials (e.g., brochures, fact sheets)
- Print advertising (e.g., newspaper)
- Online (e.g., website and social media)
- Direct, face-to-face communications (e.g., home shows, retail site visits, presentations)
- Public radio

B. MESSAGES

Reduce, Reuse, Recycle

The *Reduce, Reuse, Recycle* message commonly used by waste management programs has been reworded for by PaintCare for paint stewardship as *Buy Right, Use It Up, Recycle the Rest*. Instead of instructing people to simply buy less, PaintCare's Buy Right message encourages people to take measurements of the space they are painting before going to buy paint, and asking their paint store expert for assistance in deciding how much paint to buy. The Use It Up message has two parts: Use up paint on your own or donate/give it to an organization or

individual that can use it. Finally, the Recycle the Rest message instructs people to take unwanted leftover paint to a PaintCare drop-off sites so it can be recycled.

Program Awareness

Another critical messaging component involves building general awareness of the PaintCare program. Key messages for this element include:

- What PaintCare is and why it exists
- Why the paint stewardship law was passed (e.g., product stewardship, cost savings to municipalities)
- The purpose and amount of the PaintCare fees on new paint
- Which products are accepted in the program and which products are not

C. TARGET AUDIENCES

- Consumers include anyone who purchases architectural paint, whether they are households, businesses, or anyone who has paint to recycle or dispose of. Consumers will be targeted with messages about buying the right amount of paint, reuse, and recycling paint a drop-off sites.
- Painting contractors are a subset of consumers most affected by the PaintCare program. PaintCare reached out to this group prior to the start of the program to inform them of the fees and new opportunities to recycle paint through the program. This group will continue to be targeted with all of PaintCare’s messages, with a focus on using drop off sites for their leftover paint, and use of the large volume pick-up service.
- Retailers have specific responsibilities under the paint stewardship program. They need to check that the products they sell are registered with the program, pass on the fee to consumers, distribute public outreach materials, and they may also volunteer to become drop-off sites. PaintCare’s outreach effort going forward will center on reminding retailers of their responsibilities, especially that they are required to distribute information about the program to consumers.

D. OUTREACH METHODS

Outreach in the First Year

In the first year of the program, PaintCare phased in outreach in a very deliberate “soft launch” with very little outreach in the first months of the program other than distribution of brochures, posters, and fact sheets through retailers. In the second month PaintCare began to use public radio sponsorship messages. In the fourth month general newspaper ads were introduced, and month by month PaintCare added more advertising that after 12 months included digital video

ads, magazine ads, direct mail to realtors, local newspapers statewide to list drop-off sites, signs on buses, and small local media releases to welcome new sites into the program. By all measures, the outreach has been effective, helping to increase awareness and use of the program.

Future Outreach Strategies

With this revised program plan, PaintCare will modify its outreach strategy and reduce the outreach budget, while still promoting the program and meeting the outreach objectives. Television and radio are no longer part of the plan due to their high cost and the fact that they often bleed into neighboring states.

Printed Materials and Signs

PaintCare has developed a variety of print materials to promote the program and will continue to distribute them for use by paint retailers, other types of drop-off sites, and others (e.g., government offices, real estate agents). Print materials include:

- Window posters and signs to identify and promote a drop-off location, list the PaintCare fee, and direct the public to PaintCare for more information about the program.
- Brochures, cards, and in-store posters designed to help the public find drop-off sites and explain the program and fees.
- Fact sheets formatted for easy printing and available from the PaintCare website. Fact sheets used the most are those for painting contractors and potential users of the large volume pick-up service. Other fact sheets provide an overview of program requirements for retailers, reuse program, HHW programs, transfer stations, and other sites.
- In-store posters and counter mats for the paint counter or checkout to provide general information about the program.

Prior to the start of the program, PaintCare sent retailers a “starter pack” of consumer point-of-sale (POS) outreach materials. Additional POS materials are available and distributed to all retailers year-round at no charge.

Full size copies of the materials discussed above are included in Appendix D and shown on the next page.



Above: In-store poster, program brochure, counter mat, minicard, fact sheets

Below: Signs



Print Advertising

PaintCare will promote each retail drop-off site in newspaper or direct mail at least annually. Transfer stations and HHW programs are promoted in print if they wish to be listed.

Website and Site Locator

PaintCare's site locator is easy to use and helps households and businesses find the nearest paint drop-off site.

The website also includes information about source reduction, reuse and recycling for all three audiences (consumers, contractors and retailers) and has dedicated pages for each audience.

PaintCare Hotline

PaintCare operates a weekday hotline to assist the public with finding the nearest drop-off site and to answer questions about the program. The primary hotline staff person speaks English and Spanish.

Social Media

PaintCare's national Facebook presence has grown significantly in the past year. Facebook will be used to promote paint stewardship principals of buying the right amount of paint, using up leftovers, as well as passing paint to someone who can use it, and recycling it at a drop-off site.

Face-to-Face

The Vermont Program manager will continue to make presentations to stakeholders and attend selected home shows, painting contractor pro-shows, and other in-person outreach activities.

Joint Projects with Local Government

PaintCare offers to support local governments that wish to co-promote PaintCare along with their other waste or recycling outreach, and will continue to offer support upon request. One Vermont solid waste district received support for two projects in the first year of the program. Through this offer, local government agencies may request design assistance and financial support proportional to the advertising dedicated to PaintCare. The joint outreach projects fact sheet and form in Appendix D provides additional details.

Public Radio

Vermont Public Radio has proven to be an excellent medium for reaching PaintCare's consumer audience and may be used.

Outreach Firm

In the first year of the program, Marketing Partners, a Vermont-based firm, helped with certain aspects of the program including public relations. Their contribution to the program was very valuable, especially in developing press releases and the media plan. PaintCare has recently consolidated marketing activities for all New England states with one agency, Connecticut-based Mascola Group, to reduce costs and be more efficient. Mascola will manage media buying (and issue press relations, if needed) in Vermont.

In-House Design

Most materials (e.g., brochures, fact sheets, newspaper ads), website, and online/social media are designed by PaintCare's corporate communications team and customized for each state. These design expenses are not part of the Vermont outreach budget (they are rolled into corporate costs, of which Vermont pays its relative portion as described in the budget discussion of this plan).

Section 6. Paint Sales and Projected Collection Volumes

Statutory Citation

10 V.S.A. § 6673. PAINT STEWARDSHIP PROGRAM

(a) The plan shall address the following:

(6) Establish goals to reduce the generation of postconsumer paint, to promote the reuse of postconsumer paint, and for the proper management of postconsumer paint as practical based on current household hazardous waste program information.

Section Overview

This section discusses:

- Architectural paint sales in Vermont
- Studies and data regarding available collection volumes of postconsumer architectural paint
- Projected collection volumes – past and future

A. PAINT SALES

Due to complex distribution chains that often include layers of distributors between a manufacturer and final point of sale, most manufacturers do not know the volume of their paint sold into each individual state. To address this, PaintCare commissioned a study in the fall of 2012 by Decision Metrics, Inc., a research firm that specializes in coatings industry analysis and economic forecasting. Decision Metrics utilized key indicators including existing home sales, housing starts, state-level employment rates and commercial vacancy rates to build a national and state-level model for predicting annual sales of architectural paint.

The Decision Metrics study projected sales of 670 million gallons of architectural paint in the United States in 2013 and estimated annual sales of 1.77 million gallons in Vermont. This volume was extrapolated to 2.07 for a 14-month period to correspond with the first reporting period (May 2014 – June 2015) of the Vermont program. Actual sales turned out to be significantly less than projected, at only 1.21 million gallons for the first 14 months – nearly 42% below projections.

B. PROJECTED COLLECTION VOLUME AND RECOVERY RATE IN THE ORIGINAL PROGRAM PLAN

Paint is designed to be fully consumed through application to walls, buildings and other surfaces. Although the amount of postconsumer paint received through collection programs is

measurable, it is very difficult to determine the total quantity of postconsumer paint that is leftover, unwanted and available for collection. The lag time between the purchase of paint and the decision that the unused product is unwanted, and the additional time taken to return it to a drop-off site can vary greatly. In addition, architectural paint products have a long shelf-life, so consumers purchasing paint in one year may not decide that the unused portion is unwanted for several years.

To estimate the volume of paint that would be collected by the Vermont program, PaintCare considered data from a number of studies on leftover paint volumes (discussed in the original Vermont program plan). The studies concluded that between 2.5-16% of paint sold remains leftover paint, and with high levels of promotion, paint programs may collect up to 75% of the leftover paint.

PaintCare also considered data from long running Canadian paint collection programs and PaintCare's oldest program, in Oregon. These programs had recovery rates¹ – the volume of postconsumer paint collected divided by the volume of new paint sales in the same period – around 7%.

PaintCare also took into account Vermont's 2012 municipal waste collection data showing that approximately 60,000 gallons of paint was collected through HHW and paint collection programs, divided about evenly between latex and oil-based paint. Data in other PaintCare states shows a typical split of 70-85% latex paint and 15-30% oil-based paint. The first reporting period (May 2014 – June 2015) of the Vermont program showed similar results – 70% latex, 30% oil-based. As noted previously, not all municipal programs collected latex paint in Vermont prior to the PaintCare program which helps explain why the 2012 (pre-PaintCare) proportion of oil-based paint was so high.

The combination of the studies and data discussed above, the projected paint sales, and taking into the account the possibility of receiving large volumes of stored up paint in the first year of the program, led to the following assumptions for the first reporting period:

- The first reporting period for the Vermont program would cover 14 months (May 2014 through June 2015). Sales volume for this period were estimated at 2.07 million gallons.
- An average of 10% of paint sold remains leftover and 75% is available for collection (7.5% recovery rate), equaling approximately 207,000 gallons for the first 14-months of the program.

¹ The Vermont Agency of Natural Resources uses the term Recovery Rate for other waste management programs to mean the percentage of a material collected that is recycled. This is a different use of the term than the way it is used by PaintCare in this program plan and in other state programs run by PaintCare.

- Given the limited outreach at the start of the program and the time needed to educate stakeholders statewide, only a 6% recovery rate would be reached in the first reporting period, or 124,000 gallons.

C. ACTUAL COLLECTION VOLUMES AND RECOVERY RATE IN THE FIRST REPORTING PERIOD

Actual architectural paint sales during the first 14-month reporting period were 1,209,990 gallons, which as noted previously, was significantly less than projected. Actual collection volumes (or more accurately, processed volume) during the first 14-month reporting was 116,691, only 3% less than the projected volume of 124,000 gallons. However, as paint sales were far less than anticipated, the recovery rate (volume of paint collected divided by volume of paint sold) for the first reporting period was far more than the projected 6%. The recovery rate in the first reporting period was 9.6% (116,691 gallon collected / 1,209,990 gallons sold).

D. REVISED COLLECTION VOLUME AND RECOVERY RATE PROJECTIONS

While it is possible that a large portion of paint collected in the first reporting period was stored up paint from many years of accumulation, collection volumes in the first six months of the second year of the program remain as high as the same period last year, indicating either that there is still large volumes of stored up paint to clear out, or that Vermont participation is simply higher than in other paint collection programs, including the other PaintCare states.

While the exact reasons for the relatively high collection volumes in Vermont are unknown, PaintCare must adjust its fees on new paint sales to provide for a sustainable program. To ensure this occurs, collection volume projections have been revised from a 6% recovery rate to a 10% recovery rate, or approximately 100,000 gallons per year, and a revised fee structure is proposed in the next section of this program plan to support the revised recovery rate.

Section 7. Budget and PaintCare Fee

Statutory Citation

10 V.S.A. § 6673. PAINT STEWARDSHIP PROGRAM

(b) The producer or stewardship organization shall submit a budget for the program proposed under subsection (a) of this section, and for any amendment to the plan that would affect the program's costs. The budget shall include a funding mechanism under which each architectural paint producer remits to a stewardship organization payment of a paint stewardship assessment for each container of architectural paint it sells in this State. Prior to submitting the proposed budget and assessment to the Secretary, the producer or stewardship organization shall provide the budget and assessment to a third-party auditor agreed upon by the Secretary. The third-party auditor shall provide a recommendation as to whether the proposed budget and assessment is cost-effective, reasonable, and limited to covering the cost of the program. The paint stewardship assessment shall be added to the cost of all architectural paint sold in Vermont. To ensure that the funding mechanism is equitable and sustainable, a uniform paint stewardship assessment shall be established for all architectural paint sold. The paint stewardship assessment shall be approved by the Secretary and shall be sufficient to recover, but not exceed, the costs of the paint stewardship program.

Section Overview

This section discusses:

- PaintCare's funding mechanism
- Budget categories
- Original 14-month budget, actuals, and their discrepancies
- Revised annual budget and revised fee structure
- Independent audit

A. INTRODUCTION

A key to the success of the Vermont Paint Stewardship Program is a sustainable funding mechanism. Architectural paint manufacturers – through representation by PaintCare – must establish a funding system to cover the full cost of implementing the Vermont Paint Stewardship Program.

The PaintCare program works by placing a paint stewardship assessment (PaintCare fee) on each container of architectural paint sold in Vermont. The fee must be set at a rate to cover, but not exceed, the cost of implementing the program.

B. FUNDING MECHANISM

As the representative organization, PaintCare directs and implements all aspects of the Vermont Paint Stewardship Program on behalf of participating manufacturers. Funding for program implementation comes from registered manufacturers to PaintCare through PaintCare fees on new paint sales. The following steps describe the process:

- (1) Manufacturers add the PaintCare fee to the wholesale price of all architectural paint they sell in Vermont (in containers of 5-gallons and smaller).
- (2) Retailers and distributors pass the PaintCare fee to their customers by including it in the price of architectural paint for sale in Vermont.
- (3) When consumers buy architectural paint in Vermont, the PaintCare fee is included in the purchase price. As a result, retailers (and distributors) recoup the fees they pay when purchasing architectural paint from their suppliers.
- (4) Within a designated timeframe (typically monthly), manufacturers report sales of architectural paint for the previous reporting period and remit to PaintCare the corresponding PaintCare fees. (Manufacturers recoup the fees they are paying to PaintCare, because the fees are included in their wholesale price when they sell the paint to their dealers.

C. BUDGET CATEGORIES

The following provides a general description of the budget categories discussed through this section.

Revenue. Program revenue is derived from fees placed on new paint sales. Paint containers are categorized into four sizes, each with a different fee rate.

Paint Processing. Paint processing is the largest expense of the program. Paint processing is billed based by weight (per pound) or by the bin, and includes the cost of sorting mixed bins of latex and oil-based paint.

Paint Transportation. Paint transportation is another significant expense and is billed by the bin, and includes a minimum stop charge.

Collection Supplies and Support. Collection supplies include paint collection bins (single-use and reusable), spill kits, training materials, and miscellaneous supplies for drop-off sites to maintain safe and clean operations.

Communications. Communications costs include advertising and promotional materials to increase awareness of the program and use of the drop-off sites.

Personnel, Professional Fees, and Other. This category includes a portion of the salary (based on relative state populations) of one full-time employee managing the Vermont and Maine programs, legal costs for negotiating contracts, travel, office supplies, and other logistical and professional support.

State Administrative Fees. PaintCare pays ANR annual administrative fees in the amount of \$15,000.

Corporate Activity. Corporate expenses (referred to as administrative expenses in the original program plan) are those that are shared by all states that have passed a paint stewardship law, such as salaries for DC-based corporate staff who work on activities for all states. Other corporate expenses include construction of data management systems, financial audits, legal fees, and general communications. The corporate allocation is based on relative state populations. Vermont’s current allocation is 1.07% of corporate expenses.

D. ORIGINAL PROGRAM BUDGET AND 14-MONTH ACTUALS

In the initial Vermont program plan (submitted January 2014), PaintCare developed a program budget and proposed a fee structure based on projected paint sales and postconsumer paint collection volumes. As discussed previously, actual paint turned out to be significantly less than projected, resulting in a large revenue shortfall.

To illustrate the budget shortfall and other budget discrepancies, the following table shows the original 14-month program budget and the actual 14-month revenue and expenses.

REVENUE	BUDGET MAY 2014 – JUNE 2015	ACTUALS MAY 2014 – JUNE 2015
Larger than half pint to smaller than 1 gallon	\$ 137,285	\$ 94,771
1 gallon	584,944	589,692
Larger than 1 gallon up to 5 gallons	382,458	113,554
Total revenue	1,104,687	798,017
EXPENSES		
Paint processing	529,853	600,215
Paint transportation	154,011	137,015
Collection supplies and support	91,190	178,590
Communications	138,910	122,062
Personnel, professional fees, and other	100,000	134,516
State administrative fees	15,000	30,000
Allocation of corporate activity	31,962	37,600
Total expenses	1,060,926	1,238,327
Change in net assets (revenue less expenses)	43,761	(441,981)

Budget Discrepancies

The most significant budget-to-actuals discrepancy was in the program’s revenue, which was nearly 28% less than projected. PaintCare used the best available market research data available at the time of the original program plan to project Vermont’s paint sales and fee revenue, and has not determined a reason for the large discrepancy. Some paint stores have

suggested that the unusually bad winter of 2014-2015 may have played a role by impacting paint sales, but this is only an anecdotal observation.

In addition, transportation, processing and collection support/services, when combined, were higher than budgeted by 18%. As with any new program and budget, the best attempt is made at projecting costs, which turned out to be higher in Vermont on a per-gallon basis than anticipated. This was due in part to some underestimation on the part of PaintCare, and in part to some post-launch price increases by one of the program’s service providers.

The discrepancies, combined with the accumulated pre-program expenses of nearly \$100,000 (see table below), the program ended its first reporting period (June 30, 2015), with a deficit of \$535,568.

PRE-PROGRAM EXPENSES (PRIOR TO MAY 1, 2014)	BUDGET	ACTUAL
Collection supplies and support	\$ 0	\$ 438
Communications	20,000	20,888
Personnel, professional fees, and other	40,000	51,923
Allocation of corporate activity	20,000	20,338
Total expenses	80,000	93,587
Net assets, April 30, 2014 (revenue less expenses)	\$ (80,000)	\$ (93,587)

E. REVISED BUDGET AND FEE STRUCTURE

Given that expenses are outpacing revenue in the Vermont program, a revised fee structure is needed in order to increase revenue and sustain the program. The revised budget presented below was developed by examining actual paint sales and actual postconsumer paint collection volumes in the first 18 months of the program, and incorporates a revised fee structure to increase revenue. The revised (12 month) budget is shown against actual program revenue and expenses for fiscal year 2015 (FY15), July 1, 2014 – June 30, 2015.

However, because the revised budget also incorporates a new fee structure, it’s easiest to demonstrate the changes in revenue first. The first three columns in the following table show actual paint sales and revenue in FY15, based on the current fee structure. The second three columns show projected 12-month revenue, assuming paint sales remain the same (FY15-level), but incorporating a revised fee structure. The result is a 32% increase in revenue, or about \$210,000 per year.

Following the revenue table is the full revised 12-month budget, showing both revenue and expenses. It is shown side-by-side with FY15’s revenue and expenses to demonstrate the effects of a fee increase and cost reductions (discussed later).

CONTAINER SIZE	FY15 UNITS SOLD	CURRENT FEES	FY15 REVENUE	FY15 UNITS SOLD	REVISED FEES	REVISED FEES REVENUE
Half pint or less	16,612	\$ 0.00	\$ 0	16,612	\$ 0.00	\$ 0
More than half pint to less than 1 gallon	232,621	\$ 0.35	\$ 81,417	232,621	\$ 0.49	\$ 114,000
1 gallon	641,729	\$ 0.75	\$ 481,297	641,729	\$ 0.99	\$ 635,000
More than 1 gallon up to 5 gallons	58,001	\$ 1.60	\$ 92,802	58,001	\$ 1.99	\$ 115,000
	948,963		\$ 655,516	948,963		\$864,000

REVENUE	FY15 ACTUALS	REVISED 12-MONTH BUDGET
Larger than half pint to smaller than 1 gallon	\$ 81,417	\$ 114,000
1 gallon	481,297	635,000
Larger than 1 gallon up to 5 gallons	92,802	115,000
Total revenue	655,516	864,000
EXPENSES		
Paint processing	489,509	470,000
Paint transportation	108,795	110,000
Collection supplies and support	118,659	80,000
Communications	106,714	25,000
Personnel, professional fees, and other	106,579	48,000
State administrative fees	30,000	15,000
Allocation of corporate activity	32,993	43,000
Total expenses	993,249	791,000
Change in net assets (revenue less expenses)	(337,733)	73,000

Cost Reductions

While a fee increase is unavoidable for the program to remain viable, PaintCare has also made every effort to reduce costs in the program. All three of the program's primary transportation and processing service providers – Clean Harbors Environmental Services, Enpro Services, and the Chittenden Solid Waste District – have worked with PaintCare to reduce their prices in an effort to sustain the program. These cost reductions are reflected in the *paint processing* and *collection supplies and support* categories in the above revised budget. PaintCare has also reached out to all of its paint drop-off sites to encourage them to make room for additional paint collection bins in order to reduce pick up frequency and the associated transportation

costs. As discussed in the outreach section of this plan, given the high participation level and awareness of the program from the heavy outreach efforts in the first 18 months of the program, public outreach will be modified and scaled back over the next few years. Finally, now that the program is off the ground and operating successfully, less staff time is needed to maintain the program and the Vermont program manager’s hours have been reduced by sharing his time between Vermont and Maine.

Program Deficit

As noted earlier, the program ended FY15 (June 30, 2015) with a deficit of \$535,568. The deficit is expected to grow to approximately \$700,000 by the end of FY16 (June 30, 2016). The revised fee structure and budget will provide approximately \$70,000 surplus annually, resulting in a 10-year pay off period of the deficit.

D. REVISED FEE STRUCTURE

As noted above, PaintCare is requesting approval to revise the fee structure of the program. The following table summarizes the current and proposed fee structures.

CONTAINER SIZE	CURRENT FEE	PROPOSED FEE	INCREASE	PERCENTAGE CHANGE
Half pint or less	\$ 0.00	\$ 0.00	\$ 0.00	0%
More than half pint to less than 1 gallon	\$ 0.35	\$ 0.49	\$ 0.14	40%
1 gallon	\$ 0.75	\$ 0.99	\$ 0.24	32%
More than 1 gallon up to 5 gallons	\$ 1.60	\$ 1.99	\$ 0.39	24%

A number of fee change options were examined, including a uniform increase (e.g., \$0.25 increase in each category), a proportional increase (e.g., 30% increase in each category), and the addition of a fee on the smallest container size. Pay off periods of shorter and longer periods were also considered. After much review, and with guidance from PaintCare’s Board of Directors, many of which have paint retail stores and understand how the public will respond to a fee change, a fee structure that would allow for a 7-10 year pay off period and which stayed under \$.50, \$1, and \$2 was determined to be best. Surprisingly, rounding the fee amounts to \$0.05 increments was not a concern of the Board, and as a result, the proposed fee structure, which gets as close to \$0.50, \$1, and \$2 without exceeding them, and that falls within the 7-10-year pay off period, was chosen.

F. AUDIT OF THE PAINTCARE FEE

As with the original budget and fee structure, the revised budget and fee structure presented in this program plan were reviewed by an independent auditor to assure that they are cost-effective, reasonable, and limited to covering the cost of the program.

The budget and fee structure for both the original and revised program plan were reviewed by HRP Associate, as agreed to by ANR. PaintCare also used this firm to audit programs in Connecticut, Colorado, Minnesota and Rhode Island. HRP Associates’ audit letter is available in Appendix F.

Section 8. Annual Report and Financial Audit

Statutory Citation

10 V.S.A. § 6677. PRODUCER REPORTING REQUIREMENTS

No later than October 15, 2015, and annually thereafter, a producer or a stewardship program of which the producer is a member shall submit to the Secretary a report describing the paint stewardship program that the producer or stewardship program is implementing as required by section 6673 of this title.

Section Overview

This section discusses:

- Content of the required annual report
- Content and process for the required annual financial audit

A. ANNUAL REPORT

PaintCare submits an annual report by October 15 of each year to ANR. The first annual report covered the 14-month period of May 1, 2014 – June 30, 2015. Future reports will cover the 12-month period of July 1 – June 30.

At a minimum, the annual reports includes:

- (1) A description of the methods the producer or stewardship program used to reduce, reuse, collect, transport, recycle, and process postconsumer paint statewide in Vermont.
- (2) The volume and type of postconsumer paint collected by the producer or stewardship program at each collection center in all regions of Vermont.
- (3) The volume of postconsumer paint collected by the producer or stewardship program in Vermont by method of disposition, including reuse, recycling, energy recovery, and disposal.
- (4) An independent financial audit of the paint stewardship program implemented by the producer or the stewardship program.
- (5) The prior year's actual direct and indirect costs for each program element and the administrative and overhead costs of administering the approved program.
- (6) Samples of the educational materials that the producer or stewardship program provided to consumers of architectural paint.

B. FINANCIAL AUDIT

PaintCare undergoes an annual, independent financial audit of the organization as a whole. The audit firm is chosen, periodically, through a competitive bid process. The cost of the audit is shared by all PaintCare states, and is paid by the PaintCare fees.

While the audit is conducted of the organization as a whole, it also serves as the annual audit, conducted by an independent auditor, of the total cost of implementing the Vermont Paint Stewardship Program. The independent audit report contains a Schedule of Activities that displays the Vermont program as a business unit.

The independent audit is conducted in accordance with auditing standards generally accepted in the United States of America. Those standards require that the auditing firm plan and perform the audit to obtain reasonable assurance that financial statements are free of material misstatements. The audit also includes examination, on a test basis, of evidence supporting the amounts and disclosures in the financial statements; evaluation of the accounting principles used and any significant estimates made by management; and appraisal of the overall financial statement presentation. PaintCare includes the audited financial statements with its annual reports to ANR.

Appendix A
PaintCare Board of Directors

PaintCare Board of Directors (March 2016)

Barry Chadwick, Chairman Steve	Benjamin Moore and Co.
McMenamin, Vice-Chairman	California Product Corporation
Karl Altergott	Dunn-Edwards Corporation
Steve Devoe	Kelly-Moore Paint Company, Inc.
John Gilbert	Behr Process Corporation
Michael Kenny	Henry Company
Drew McCandless	The Sherwin-Williams Company
Drew Vogel	Vogel Paint, Inc.
Mike Weber	Hirshfield's Paint
Tom White	United Gilsonite Laboratories (UGL)

Appendix B

Registered Manufacturers and Brands



Registered Manufacturers

Vermont Paint Stewardship Program as of 3/1/2016

- 1 Ace Hardware Paint Division
- 2 AFM Safecoat
- 3 Akzo Nobel Paints
- 4 American Formulating & Manufacturing
- 5 Ames Research Laboratories, Inc.
- 6 Amitha Verma, LLC
- 7 Amteco, Inc.
- 8 Anchor Paint Manufacturing Company of Denver Inc
- 9 Anvil Paints & Coatings Inc.
- 10 Basic Coatings
- 11 Behr Process Corporation
- 12 Behr
- 13 Benjamin Moore & Co.
- 14 Betco Corporation LTD
- 15 Bioshield Paint
- 16 Bond Distributing, Ltd.
- 17 Calibre Environmental Ltd.
- 18 California Products Corporation
- 19 Chalk Country Paint
- 20 Chittenden Solid Waste District
- 21 Clayton Corp
- 22 Clemons Concrete Coatings
- 23 Clinical Paints
- 24 Complementary Coatings Corp.
- 25 Conklin Company, Inc.
- 26 Convenience Products
- 27 Country Chic Paint Ltd.
- 28 Couture Collection, The
- 29 CRC Industries, Inc.
- 30 Custom Building Products, Inc.
- 31 Daly's Inc.
- 32 Daly's Wood Finishing Products
- 33 Davis Paint Co.
- 34 DavLaur Coatings
- 35 Dryvit Systems, Inc.
- 36 Duckback Products / Division of Duckback Acquisition Corporation
- 37 Eagle IFP Company
- 38 Eco Safety Inc.
- 39 Eco Safety Products
- 40 Ecobond LBP, LLC
- 41 ECOS Paints
- 42 Emiron Corporation
- 43 EnviroCare Corporation
- 44 Farrow & Ball Ltd
- 45 Farwest Paint Mfg. Company
- 46 Fine Paints of Europe
- 47 Forrest Paint Co.
- 48 Franklin Paint Company
- 49 Gaco Western LLC
- 50 Gardner-Gibson
- 51 GDB International, Inc.
- 52 Gemini Coatings, Inc.
- 53 Gemini Industries, Inc.
- 54 Golden Artist Colors, Inc.
- 55 Great Walls Supply, Inc
- 56 H. Behlen & Bro.
- 57 Harrison Paint Company
- 58 Heartwood Corp
- 59 Henry Company LLC
- 60 Homax Group Inc., The
- 61 Imperial Paints LLC
- 62 Insl-X Products
- 63 Kop-Coat, Inc.
- 64 Laticrete International, Inc.
- 65 Lauzon Distinctive Hardwood Flooring
- 66 Lullaby Paints
- 67 Mad Dog Paint Products, Inc.
- 68 Masterchem Industries LLC
- 69 Meoded Paint & Decoration
- 70 Meoded Paints and Plasters
- 71 Messmer's Inc.
- 72 Mikel and Company
- 73 Modern Masters, Inc.
- 74 Muralo Company
- 75 NCH Corporation
- 76 New Image Coatings, LLC
- 77 Nox-Crete Manufacturing Inc.
- 78 Old Masters



Registered Manufacturers

Vermont Paint Stewardship Program as of 3/1/2016

-
- | | |
|---|---|
| 79 Old Town Paints LLC | 118 United Gilsonite Laboratories (UGL) |
| 80 Old Village Paint, Ltd | 119 United States Gypsum Company |
| 81 One Time | 120 Valspar Corporation |
| 82 Osmo Holz und Color GmbH &Co.KG/ Osmo NA | 121 Van Sickle Paint Mfg. |
| 83 Osmo USA | 122 Vanex, Inc. |
| 84 Penofin | 123 Vermont Natural Coatings, Inc. |
| 85 Performance Coatings, Inc. | 124 W. M. Barr & Company, Inc. |
| 86 Perma-Chink Systems, Inc. | 125 Ware Products LLC |
| 87 PPG Architectural Finishes, Inc. | 126 Waterlox Coatings Corporation |
| 88 Preserva Products, Ltd | 127 Wood Iron Wood Finishes, Inc. |
| 89 PROSOCO, Inc. | 128 XIM Products Inc. |
| 90 Protek Paint LTD | 129 Yenkin-Majestic Paint Corp. |
| 91 Quikrete | 130 Yolo Colorhouse LLC |
| 92 Ready Seal, Inc. | |
| 93 Richard's Paint Manufacturing Co Inc. | |
| 94 RPM Wood Finishes Group, Inc. | |
| 95 Rudd Company, Inc. | |
| 96 Rust-Oleum Corporation | |
| 97 SamaN | |
| 98 Sansin Corporation, The | |
| 99 Sashco, Inc | |
| 100 SaverSystems, Inc. | |
| 101 Seal-Krete | |
| 102 Seymour of Sycamore | |
| 103 Sheffield Bronze Paint Corp. | |
| 104 Sherwin-Williams | |
| 105 Sika Corporation | |
| 106 Skybryte Company | |
| 107 Southern Diversified Products, LLC | |
| 108 Sto Corp. | |
| 109 Structures Wood Care, Inc. | |
| 110 Sunnyside Corporation | |
| 111 Sutherland Welles Ltd. | |
| 112 Sydney Harbour Paint Company | |
| 113 Textured Coatings of America, Inc. | |
| 114 Texturline Decorative Products | |
| 115 Timber Pro Coatings | |
| 116 TriSealUSA, LLC | |
| 117 True Value Manufacturing Company | |



2010 (all products)	AMTECO WATER BASED STN VARN	Aqua Mix Aqua Stain
2201 Grabber Primer	AMTECO WHITE SATN VARN	Aqua Mix Enrich-n-Seal
268 Ceiling Paint	Anchor / 1600 Series Anco Inhibitive Primers	Aqua Mix High Gloss Sealer
360 GREY	Anchor / 1601 Asphaltic Black	Aqua Mix Penetrating Sealer
360 PRIMER	Anchor / Environ II DTM Latex Enamel 3800 Series	Aqua Mix ProSolv
563 Enamel Undercoater	Anchor / Fin Seal 1109	Aqua Mix Seal & Finish Low Sheen
900 CLEAR COAT	Anchor / Flexi-Coat 100% Acrylic Latex Exterior Primer 3601	Aqua Mix Sealer's Choice Gold
A-100	Anchor / Flexi-Coat 100% Acrylic Latex Exterior Satin Finish 3600 Series	Aqua Mix Stone Enhancer
Accolade®	Anchor / Flexi-Coat Aviation Tower Coatings AA-4514 & AA-4515	Aqua Mix UltraSolv
Ace Contractor Pro Paints and Primers	Anchor / Flexi-Coat Plus 100% Acrylic Latex Exterior Satin Finish CC-1805 Series	Aqua Resin Floor Finish
Ace Essence Paints	Anchor / Poly U Super Spar Varnish 1170	Aqua Resin Stain Finish
Ace Great Finishes Interior Stains & Varnishes	Anchor / Richwood Oil Stain 3300 Series	Aqua Resin Trim Enamel Paint
Ace Interior Premium Enamels	Anchor / Safety Zone Marking Paint	Aqua Zar (All Gloss Levels)
Ace Royal Finest Paint	Anchor / Satin Speed Stain 2500 Series	Architect Series
Ace Royal Paints and Primers	Anchor / Signature Interior Eggshell Latex 5100 Series	Artistic Finishes
Ace Rust Stop Enamels and Primers	Anchor / Signature Interior Flat Latex 5000 Series	Aspire
Ace Sealtech Waterproofers	Anchor / Sun Up Oil Based House Primer 1516	AutoBody Master
Ace Sensations Paint	Anchor / Unikote Interior Eggshell Latex P-200 Series	Bakor
Ace Simply Magic Ceiling Paint	Anchor / Unikote Interior – Exterior Semi-Gloss Latex P-300 Series	Barn & Fence Paints
Ace Stain	Anchor / Unikote Interior Flat Latex P-100 Series	Basic Coatings Hardwood Floor Refinisher Gloss
Ace Stain Halt	Anchor / Unikote Int-Ext Gloss Oil Enamel P-600 Series	Basic Coatings Hardwood Floor Refinisher Satin
Ace Wood Royal Exterior Stains	Anchor / Unikote Int-Ext Semi-Gloss Oil Enamel P-400 Series	Behr
Acri-Soy Penetrating Clear Sealer	Anchor / Unikote Latex Drywall Primer P1508	Behr Premium Plus
ADVANCED TECHNOLOGY UMA	Anchor / Unikote Porch & Deck Latex Enamel P1400 Series	Behr Premium Plus Ultra
AFM Safecoat	Anchor / Unikote Waterborne Masonry Sealer P-1122	Behr Premium Select
Alllfor (all products)	Anchor / Waterborne Lot Coating	Behr Pro-X
Allpro Commercial Grade Waterproofing Sealer	Anchor / Wood Wonder Latex Stain	Bellezza
Allpro Concrete Floor Sealer	Andersons	Benchmark
Allpro Concrete Waterproofing Paint	Andy Sez (all products)	Benjamin Moore Advance
Allpro Masonry Waterproofing Sealer	Annie Sloan® Chalk Paint®	Benjamin Moore Alkyd Dulamel
Allpro Multi-Surface Water Repellent	Apoc	Benjamin Moore Anti-Slip Coating
Alumify		Benjamin Moore Arborcoat
American Accents		Benjamin Moore Aura
American Pride Paint		Benjamin Moore Ben
Ames Block & Wall, acrylic		Benjamin Moore Benwood Finishes
Ames Block & Wall, rubber		Benjamin Moore Color Samples
Ames Blue Max		Benjamin Moore Concepts
Ames Clear Seal		Benjamin Moore Concrete Stain
Ames Liquid Granite		Benjamin Moore Concrete Waterproof Sealer
Ames Paint & Prime		Benjamin Moore Eco Spec
Ames Reflective Paint		Benjamin Moore Fresh Start
Ames Safe-T-Deck Granulated		Benjamin Moore Grand Entrance
Ames SafeT-Deck Smooth		Benjamin Moore Imagine
Ames Super Primer		Benjamin Moore Impervex
Ames upser Elasto Barrier		Benjamin Moore Impervo
Ames Vapor Barrier		Benjamin Moore Ironclad
Amitha Verma		Benjamin Moore Moorcraft Super Craft
AMTECO 3200 SATIN VARN		Benjamin Moore Moorcraft Super Hide
AMTECO SILICONE (various colors)		
AMTECO TWP (various colors)		



Registered Brands

Vermont Paint Stewardship Program as of 3/1/2016

Benjamin Moore Moore's Floor and Patio
Benjamin Moore Moore's Kitchen and Bath
Benjamin Moore Moore's Masonry Sealer
Benjamin Moore Moore's Muresco
Benjamin Moore Moore's Porch and Floor
Benjamin Moore Moore's Swimming Pool Paint
Benjamin Moore MoorePro
Benjamin Moore Moorgard
Benjamin Moore Moorglo
Benjamin Moore Moorlastic Elastomeric
Benjamin Moore Moorlife
Benjamin Moore Multi-Purpose Primer/Finish
Benjamin Moore Natura
Benjamin Moore Premium Exterior Stain
Benjamin Moore Pro Finish
Benjamin Moore Regal
Benjamin Moore Regal Select
Benjamin Moore Satin Impervo
Benjamin Moore Solid Color Stain
Benjamin Moore Studio Finishes
Benjamin Moore Super Craft
Benjamin Moore Super Spec (does not include Super Spec HP)
Benjamin Moore Super Spec 100% Acrylic Exterior Flat
Benjamin Moore Super Spec 100% Acrylic Exterior Satin
Benjamin Moore Super Spec HP 220 Latex Flat Fire Retardant Coating
Benjamin Moore Super Spec HP Alkyd Metal Primer
Benjamin Moore Super Spec HP Clear Acrylic Sealer
Benjamin Moore Super Spec HP DTM Acrylic Gloss
Benjamin Moore Super Spec HP DTM Acrylic Low Lustre
Benjamin Moore Super Spec HP DTM Acrylic Semi-Gloss
Benjamin Moore Super Spec HP DTM Alkyd Gloss Enamel
Benjamin Moore Super Spec HP DTM Alkyd Low Lustre
Benjamin Moore Super Spec HP DTM Alkyd Semi-Gloss Enamel

Benjamin Moore Super Spec HP Rust Converter
Benjamin Moore Super Spec HP Shop-Coat Alkyd Metal Primer
Benjamin Moore Super Spec HP Universal Metal Primer
Benjamin Moore Super Spec HP Urethane Alkyd Gloss Enamel
Benjamin Moore Super Spec Sweep Up
Benjamin Moore Ultra Spec
Benjamin Moore Vinyl Latex Flat
Benjamin Moore Waterborne Ceiling Paint
Benjamin Moore Waterborne Satin Impervo
Benjamin Moore Weatherproof Aluminum Paint
BenMate Danish Tung Oil Finish
Best Look®
Betco EZ Gym Coat N Seal
Betco Marathane 350
Betco OMU Sealer 350
Betco TyGlu
BIN
BIOCONTROL PRIME-N-SEAL
Black Jack
Blacknight
Block Filler
Blok-Tite™
Blue Athletic Field Marker
Blue Seal
BMC II
BMI 100 Primer
Breathe Safe (all products)
Bright Life
Bruce Fresh Finish
Builders Masterpiece
Builders Solution Int.
Bulls Eye
Bunker Hill DIKON Barn & Fence
Burnished Block Sealer
C&M Coatings
Cabinet, Door& Trim Paint
Cabot
Cabot "The Finish"
Cabot Australian Timber Oil
Cabot Cabothane
Cabot Clear solutions
Cabot OVT
Cabot Problem Solver
Cabot PROVt
Cadac
California (all products)

CalPro 2000 (all products)
Capture® Log Stain
Carquest
Cascade®
Cashmere Interior
Casual Spaces
CEDARTONE WB PENETRATING STAIN
Ceramic Pro House Paint (all products)
Ceramithan Clear Finish
Chalk Country Paint
Chemsearch - Conquest
Chimney Rx Masonry Chimney Water Repellent
China Crackle
Clark+Kensington Paints
Classic 99 Int
Classic Cote
Clay Paint
Clinical Paints
Collection of Joy Argente
Collection of Joy Oro
ColorAccents Interior Alkyd
Color Decor
Color Enhancer
Color Enhancer WB
Color Enhancer WB
Color Extra
Colorfast
Color Made Simple
Color Mist™
Colorplace
ColorPlace®
Color Prime - W™
Color Prime™
Color Solutions®
Color Wheel
Colour Crete
Comex Paint
Composite Deck Protector
Conco
ConFlex XL
Contractor (all products)
Controlz Primers
Cook Paint Brands
Cool-Tex
Coolwall
Core Essentials
Coronado Acoustical Ceiling Dye
Coronado Air Care
Coronado Aqua Plastic
Coronado Aqua Stop-It
Coronado Blocklustre



Coronado Ceiling Paint	Corotech Rust Arretor	Design Basics Interior
Coronado Ceramagard	Corotech Shop Cote Primer	Designer Drylok (all colors)
Coronado Cover-It	Corotech Silicone Alkyd Gloss Enamel	Devine
Coronado Crylicote	Country Chic Paint	Devoe Coatings Light Duty (Devflex and Devguard)
Coronado Crylicote Gold	Country Chic Paint - Tough Coat	Devoe Paint
Coronado Dual Seal	Cover & Go	Diamond Brite
Coronado Elastite	Cover-All Primer (all products)	Diamond Collection
Coronado Exterior Clear Wood Finish	Crackle Lacquer Clear	DIKON Barn & Fence (Bunker Hill)
Coronado Final Finish	CRC® Rust Converter	DIKON Dairy Enamel
Coronado Final Finish Wb	CRC® Zinc-It® Instant Cold Galvanize™	Dimensional Metals 2
Coronado Final Touch	Crema	Dimensions
Coronado Grip & Seal	Crystal Brush	Dirt Fighter Interior
Coronado Lead Block	CrystalFin: Gloss , Semi-Gloss, Satin and Matte	Do it Best
Coronado Liquid Plastic	CrystalFin Floor Finish: Gloss and Satin	Do-It-Best
Coronado Marine Spar Varnish	CT-100	Do-It Best Waterproofer
Coronado Optimum Hide	Custom Brick™ Liquid Shading	Drylok Concrete Floor Paint (all colors)
Coronado Penetrating Oil Wood Stain	Custom Masonry Sealer	Drylok Concrete Protector
Coronado Polyurethane 350 Voc Clear	Daly's Deck Stain	Drylok E1 Floor Paint (all colors)
Coronado Premium Gold Collection	Daly's Log Oil	Drylok Extreme
Coronado Quick Seal	Daly's Semi-Transparent Exterior Stain	Drylok Latex Base Masonry Waterproofer (all colors)
Coronado Rust Scat	Daly's Waterborne Deck Stain	Drylok Natural Look Sealer
Coronado Sanding Sealer (Gloss And Acrylic)	Daly's Waterborne Stain	Drylok Oil Base Masonry Waterproofer (all colors)
Coronado Seal & Finish	Daly's Wood Stain	Drylok Water Based 5% Silicone
Coronado Seal-It	Davis/Datex	Drylok Wet Look Sealer
Coronado Step Safer	Davis/Hold Tite	Duckback
Coronado Stick It	DECKMASTER CLEAR SEALER	Duckback - All Purpose Waterproofer
Coronado Stop-It	DeckScapes Ext	Duckback - Composite Deck Sealer
Coronado Super Kote 1000	Decorative Painter's Products	Duckback - Premium Translucent Finish
Coronado Super Kote 3000	Deep Sheen	DuPont™ Granite & Marble Countertop Sealer
Coronado Super Kote 5000	Deft Clear Wood Finish Brushing Lacquer	DuPont™ High Gloss Sealer & Finish
Coronado Supreme	Deft Deftane Polyurethane	DuPont™ Paver Armor Pro™ Premium High Gloss Color Enriching Sealer
Coronado Texcrete	Deft Defoil Danish Oil Finish	DuPont™ Paver Armor Pro™ Premium No Gloss Color Enriching Sealer
Coronado Texcrete Wb	Deft Interior Polyurethane	DuPont™ Paver Armor Pro™ Premium Penetrating Natural Look Sealer
Coronado Tough Shield	Deft Lacquer Sanding Sealer	DuPont™ Paver Armor Pro™ Premium Salt Repelling Natural Look Sealer
Coronado Tough Tex	Deft Step Saver Stain and Finish	DuPont™ Paver Armor Pro™ Premium Semi Gloss Color Enriching Sealer
Coronado Tough Walls	Deft Water Based Polyurethane	DuPont™ Paver Armor Pro™ Premium Waterproofing Natural Look Sealer
Coronado Vivid Accents	Deft Water Borne Clear Wood Finish Acrylic	
Corotech Alkyd Urethane Gloss Aluminum	Deft Wood Stain Oil Based	
Corotech Electrostatic Enamel Semi- Gloss	Deft Wood Stain Water Based	
Corotech Hammertone Enamel	Defy Clear Wood Finish	
Corotech Organic Zinc Rich Primer	Defy Composite Deck Sealer	
Corotech Pre-Cat Epoxy Eggshell	Defy Deck Stain for Hardwoods	
Corotech Pre-Cat Epoxy Semi-Gloss	Defy Epoxy Fortified Wood Stain	
Corotech Quick Dry Acrylic Spray Dtm	Defy Extreme Wood Stain	
Corotech Quick Dry Alkyd Primer	Defy Original Synthetic Wood Stain	
Corotech Quick Dry Enamel Gloss	Demandit®	
Corotech Quick Dry Enamel Semi- Gloss	Design Accents	



DuPont™ Premium Stone Sealer	Eagle Paver Sealer	Farrow & Ball Masonry Paint
DuPont™ Premium Stone Sealer & Enhancer	Eagle Premium Coat	Farrow & Ball Metal Primer & Undercoat
DuPont™ Saltillo Tile Sealer & Finish	Eagle Satin Seal	Farrow & Ball Modern Emulsion
DuPont™ Semi Gloss Sealer & Finish	Eagle Solid Color Sealer	Farrow & Ball Wall Ceiling Primer & Undercoat
DuPont™ Stone Sealer	Eagle Supreme Seal	Farrow & Ball Wood Floor Primer & Undercoat
DuPont™ Stone Sealer & Enhancer	Eagle Top Coat	Farrow & Ball Wood Knot & Resin Blocking Primer
DuPont™ StoneTech® Professional Enhancer	Easy Care	Faux Impressions®
DuPont™ StoneTech® Professional Enhancer Pro™ Sealer	Easy Color	Field Marking Paints
DuPont™ StoneTech® Professional Grout Release	Easy Crackle	Finecoat 2
DuPont™ StoneTech® Professional Heavy Duty Exterior Sealer	EasyLiving®	Fine Paints of Europe ECO
DuPont™ StoneTech® Professional Heavy Duty Sealer	Eco Best Deck, Fence and Siding Wood Stain	Fine Paints of Europe Eurolux
DuPont™ StoneTech® Professional High Gloss Finishing Sealer	Eco Best Decorative Concrete Stain	Fine Paints of Europe Eurothane
DuPont™ StoneTech® Professional High Gloss Lacquer	Eco Best Gloss Finish Sealer	Fine Paints of Europe Hollandlac
DuPont™ StoneTech® Professional Impregnator Pro® Sealer	Ecobond LBP	Fixall (all products)
DuPont™ StoneTech® Professional Maximum BulletProof® Sealer	EcoFlor Decorative Floor Finish	FLASH BOND 400
DuPont™ StoneTech® Professional Natural Stone Countertop Sealer	Economy	FLEX BON
DuPont™ StoneTech® Professional Paver Sealer & Enhancer	EcoSelect® Zero VOC	Flood Pro
DuPont™ StoneTech® Professional Salt Water Resistant Sealer	ECOS Paints	Floor-A-Thane (all products)
DuPont™ StoneTech® Professional Sealer	Eco-Tuff Coatings	Fluorescent Orange Field Marker
DuPont™ StoneTech® Professional Semi Gloss Finishing Sealer	Eco-Tuff Primers	Formby's
Dura Clad	Elements (all products)	Forrest Paint
DuraCraft Acrylic Latex	Emerald	Franklin Paint - Halftime
Duraseal	Eminence®	Franklin Paint - Winning Streak
DuraSheen	Encase	Frazee
DuraSoy One Paint	Encasement	Fred Myers
DuraSoy Pro Paint	Enduradeck (all products)	French Lac
Duration	Endure House Paint (all products)	Fresco 2
Duron	Enrich	Fres-coat (all products)
Dutch Boy	Enviropure	Fresh Kote
Dutch Standard (all products)	EnviroShield ES-100	Gaco A30 Series
Dynamite	EnviroShield ES-90	Gaco A31 Series
Eagle Armor Seal	Envirotech (all products)	Gaco A326 Series
Eagle Chattahoochee Sealer	Epo-Tex	Gaco A32 Series
Eagle Concrete Polish	Epoxy Shield	Gaco A3734 Food Safe
Eagle Exterior Dye	Equinox	Gaco A38 Series
Eagle Gloss Coat	EverLast	Gaco A41 Series
Eagle Interior Dye	Everlife (all products)	Gaco A56 Series
Eagle Natural Seal	Evolve	Gaco Deck
	Excesior Coatings (all products)	Gaco H22 Series
	E-Z Glaze Flat Extender	Gaco H25 Series
	E-Z Kare	Gaco H27 Series
	Fabulon	Gaco Roof
	Farrow & Ball Dead Flat	Gaco Shield
	Farrow & Ball Estate Eggshell	Galvanized & Aluminum Primer
	Farrow & Ball Estate Emulsion	Gardner
	Farrow & Ball Exterior Eggshell	Gem Clear
	Farrow & Ball Floor Paint	Gem Coat
	Farrow & Ball Full Gloss	Gem Cryl
	Farrow & Ball Interior /Exterior Wood Primer & Undercoat	Gem Dye
	Farrow & Ball Interior Wood Primer & Undercoat	Gem Glo
	Farrow & Ball Masonry & Plaster Stabilising Primer	



Gemini	Henry Acryprime Recoat Primer	Insl-X Prime Lock
Gemini Coatings	Henry Air Bloc 31 Brush/Spray	Insl-X Prime Lock
Gemini Craftsman Collection	Henry Aquaprime Primer	Insl-X Pro-Line
Gemini Tone Stain	Henry Aquatac Primer	Insl-X Pro-Plate Enamel - Rust Preventative Coating
Gem Prime	Henry Binder/Tack Emulsion	Insl-X Rubber Based Pool Paint
Gem Pro	Henry Grey Elastomeric Roof Coating	Insl-X Rubber Based Pool Paint
Gem Pur	Henry Light Tan Roof Coating	Insl-X Rust Arrestor
Gem Tone	Henry Metalshield Rubber Based Gray Roof Coating	Insl-X Seal Lock
GemTone Stain	Henry Metalshield Waterbased Elastomeric Roof Coating	Insl-X Seal Lock
Gem Var	Henry Premium Elastomeric Base Coating	Insl-X Silathane li Interior-Exterior Acrylic
Geocel	Henry Premium Non-Fibered Aluminum	Insl-X Silathane Interior-Exterior Alkyd
Gexxo Primer	Henry RTC Coat	Insl-X Stix
Glidden	Henry Solorflx Tan Elastomeric	Insl-X Stix
Glidden Professional	Henry Special Color Elastomeric Herbal Oil	Insl-X Sure Step
Glitsa Gold Seal™ Finish	HGTV Home	Insl-X Sure Step™
Glitsa Gold Seal™ Lite Scent™ Finish	High Solid Floor Oil	Insl-X Tru-Flex
Glitsa Gold Seal™ Stains (various colors)	Homax	Insl-X Tuffcrete
Glitsa High Performance Waterborne Finish	Home Armor- Waterproofing Sealer - MultiSurface	Insl-X Waterblock
Glitsa Infinity II LVOCTM Finish	Home Armor- Waterproofing Sealer - Waterproofer (all colors)	Insl-X Waterblock
GlitsaMax™ Finish	Home Armor- Waterproofing Sealer - Waterproofer Endurance	Insl-X Waterborne Pool Paint
Glitsa Quality Seal™ Sealer	Homestead	Insl-X Waterborne Pool Paint
Glitsa Wood Flour Cement™	Impressions	Kilz
Glitza TruSeal	Infinity®	Kilz Casual Colors
Gloss 'N Guard	Insl-X Aqua Lock	Kilz Color Place
Gloss 'N Guard WB	Insl-X Aqua Lock	Kilz Pro-X
GlosThane Finish	Insl-X Bravo	Kilz True Tone
Golden Glow Brands	Insl-X Cabinet Coat	Kitchen & Bath (all products)
GPM	Insl-X Cabinet Coat™	Kolor Kote
Grass Green Athletic Marker	Insl-X Check Rust™	Kool Seal
Grayseal (all products)	Insl-X Chlorinated Rubber Pool Paint	Krylon
Grid-Stripe (all products)	Insl-X Clear Through Acrylic Polyurethane	Krylon Commercial
Grip Coat (all products)	Insl-X Concrete Stain Waterproofing Selaer	Kwal
Grossman's Majic	Insl-X Hot Trax™ Acrylic Garage Floor Paint	Lacquer Couture
Ground Face Block Enhancer WB	Insl-X Insl-Cap™ Lead Encapsulating Compound	Lacrylic
GS88-1 Sealer	Insl-X Multi-Surface Utility Enamel	Laura Ashley
GS99-1 Sealer	Insl-X Naturescapes	Lauzon wood Clear Finish
Guard EXT	Insl-X Odor Less	Lauzon wood stain
Guardian Contractor Grade	Insl-X One Prep	Lifeline Accents
Guardian Professional Quality	Insl-X One Prep	Lifeline Acrylic
H&C	Insl-X Ordorless Alkyd Primer	Lifeline Advance
H40	Insl-X Prep-A-Wall	Lifeline Endure
Hammerite		LifeLine Exterior
Hard Oil		Lifeline Interior
Harmony		Lifeline Ultra-2
Harrison Paint (all products)		Lifeline Ultra-7
HD® DESIGNS		Limestone & Marble Protector
HDP™ Water-Repellent Paint		Local Color Recycled Latex Paint
Heavy Bodied Glazing Stain (Various colors)		Lok-Tite
Hemp Shield		Long End Seal
Henry/Bakor		Loxon
		Lullaby Paints



Lumber Jacket Stains (all products)	MasonrySaver Decorative Concrete Sealer	Muralo Quick Tred Tex (various colors)
Luxury Living	MasonrySaver Garage Floor Sealer	Muralo Specialty Coatings
Mad Dog Crack Fix (MDCF)	MasonrySaver Paver Sealer	Murex Primer
Mad Dog Deck Fix (MDDF)	MasonrySaver VOV Compliant Solvent Base Water Repellent	MX Primer
Mad Dog Primer (MDP)	MasonrySaver Water Repellent for Brick	Mythic Paint
Mad Dog Primer 2 (MDP 2)	MasonrySaver Water Repellent for Split-Face Block	NanoKote (all products)
Mad Dog Primer Smooth (MDPSM)	Masonry Shield	Natural Stone Treatment
Magic	Master's Magic	Natural Stone Treatment WB
Maintenance One	Masterchem	NatureSecret
Maintenance Paint (Home Depot)	MasterClear Supreme	Nautica at Home
Maintenance Pro	Master Gel® Finish Clear	Nextech (all products)
Majic Aluminum Paint	Master Guard Oil and Spot Primer	Novus (all products)
Majic Barn & Fence Paint	Master Guard Sealer	NuDeck
Majic Barricade	Master Guard Wood Sealer	Odds N Ends
Majic Basement Paint	Masterline	OKON
Majic Concrete Sealer	Master Painters	Old Masters Brushing Lacquer
Majic Diamond Hard Enamel	Master Touch	Old Masters Exterior Water-based Spar Urethane
Majic Diamond Hard Paint	Maxbond®	Old Masters Fast Dry Stain
Majic Easy Spread	Maxflex™	Old Masters Gel Stain
Majic Exterior/Interior Paint	MAXLIFE	Old Masters Graining Base
Majic Fence Paint	Maxum	Old Masters H2O Wood Stain
Majic Field Marking Paint	Maxum	Old Masters Oil Based Gel Polyurethane
Majic Floor Enamel	Maxwood®	Old Masters Oil Based Polyurethane
Majic Floor Paint	MBP Flat	Old Masters Oil Based Quick-Dry Varnish
Majic House & Deck Stain	McCloskey	Old Masters Oil Based Sending Sealer
Majic Kitchen & Bath Paint	McCloskey Man-O-War	Old Masters Oil Based Spar Marine Varnish
Majic Latex Enamel	McCloskey Multi-Use	Old Masters Oil Based Super Varnish
Majic Lifestyle	McCloskey Special Effects	Old Masters Penetrating Sealer
Majic Pride	McCloskey Stains	Old Masters Penetrating Stain
Majic Primer & Paint	McCoy's	Old Masters Tung Oil Varnish
Majic Professional	Messmer's Composite Deck Finish	Old Masters Water-based Clear Finish
Majic Rust Kill Coating	Messmer's Decking Stain	Old Masters Water-based Polyurethane
Majic Stain Blocking Primer Sealer	Metallic Finishes	Old Masters Water-based Sanding Sealer
Majic Town & Country	Metallic Paint Collection	Old Masters Wiping Stain
Majic Waterproofing Sealer	Metal Ready Universal	Old Masters Wood Conditioner
Majic Water Sealer	MetalTech Gold Base	Old Masters Woodgrain Filler
Majic Wood Stain	MetalTech Pearl Base	Old Town Clear Finish
Majic Wood Varnish	MetalTech Silver Base	Old Town Paints Chalk Style Finish
Marmorino Palladino	Minwax	Old Village Paint
Marmorino Tintoretto	ML Campbell	Old World Stain
Martha Stewart Living	Modac	Olympic Paint
Martin Senour Paints	Moldex Sealant	Olympic Stain
Marvins	Mono II	One Time Wood Preservative (various colors)
Mason's Select - Concrete Clear Sealers	Mono II EXT	Optima Formula 360
Mason's Select - Epoxacryl Solid Color Concrete Stain	Mothers Touch Paint	
Mason's Select - Transparent Concrete Stain	Multi-Mist Products - Pro Seal Ultra	
MasonrySaver #25 Floor Finish	Multi-Mist Products - Qurox	
MasonrySaver Acrylic Waterproofing Sealer	Multiplex	
MasonrySaver All-Purpose HD Water Repellent	Multispec	
	Muralo Quick Tred (various colors)	



Optimus	Poly-Soy Top Coat	Pro Finishes
Orgill	Polyurethane Primer (all products)	Pro Good
Osmo Clear Wood Oil #000	Polyurethane Rust Preventative	Pro Grade
Osmo Decking Oils (multicolor)	PolyWhey	ProGreen 200
Osmo Oil Stain (multicolor)	PolyWhey Exterior (various colors)	Progress (all products)
Osmo One Coat Only HS (multicolor)	PolyWhey Floor	Pro-Hide® Gold
Osmo Opaque Gloss Wood Stain #2104	PolyWhey MVP Sport Floor Finish	Pro-Hide® Green
Osmo Polyx Oil	PolyWhey MVP Sport Floor Sealer	Pro-Hide® Silver
Osmo Polyx Oil 'Effect' (multicolor)	PolyWhey Series 1000 Infusion Wood Modifier	Pro Kote
Osmo Polyx Oil Tints (multicolor)	PolyWhey Series 2000 Stain Base	ProLine Supreme
Osmo Polyx Professional #5125	PolyWhey Series 3500 Wood Floor finish	Pro Maintenance
Osmo Polyx Spray Wax #3063	PolyWhey Series 3500 Wood Floor Sealer	ProMar 200
Osmo Pro Color Stains (multicolor)	Porcelain®	ProMar 400
Osmo Top Oil	Pore-O-Pac™ Grain Filler (various colors)	ProMar 700
Osmo UV Protection Oil	Pore-O-Pac™ Grain Filler Reducer	Pro Paint (all products)
Osmo Wood Wax Finish (multicolor)	Power Hide (all products)	Property Solution
Ospho (rust inhibitor)	PPG High Performance Coatings	Pro Shopper
Ox-O-Flow	PPG Maintenance Paint	Pro Var
Pacific (all products)	PPG Paints	Prymit®
PAF Primer	PPG Pittsburgh Paints	Puma
Paint Couture	PPG Porter Paints	Puma-XL
Painter's Select	PPI™ Waterborne Finish	PVC Conditioner
Painter's Touch	Pratt & Lambert®	Qualalacq™ Lacquer Gloss
Painters Edge	Preference (all products)	Qualalacq™ Lacquer Reducer
PalGard®	Prelude	Qualalacq™ Lacquer Satin
Pantone	Premier Aluminum Roof Coating Fibered	Qualalacq™ Sanding Sealer
Paver Enhancer	Premium	Qualarenu™ #1
Paver Enhancer WB	Premium Decor	Qualasole™
Paver Kare Deep Sheen WB	PrepRite	Quart testers (all products)
PD Stain	Preserva Wood	Quick Dry Zar Sanding Sealer (Gloss/Satin)
PEEL-BOND	Pre-Stain Clear Wood Stain	Quik Hide
Penetrating Oil Sealer	Prestige	Quikrete
Penetrating Water Repellent	Primatite	Quikrete Concrete & Masonry High Gloss Sealer
Penofin Concrete & Masonry Stain	Prime 1	Quikrete Concrete & Masonry Waterproofing Sealer
Penofin Wood Finishes	Prime Choice (all products)	Quikrete Masonry Waterproofer
Perlas Velvet	PRIME-N-SEAL	Quikrete Penetrating Concrete Stain
Perma White	Primer	Quikrete Textured Acrylic Concrete
Permax 108 Acrylic Coating	Primer with Sand™	Quikrete Translucent Concrete Stain
Permax 115 Acrylic Coating	PRIME START	Quik-Tred Floor Enamel
Permax 120 Acrylic Coating	Prime Time	RADCON (VARIOUS COLORS)
Pittsburgh Paints and Stains	Prime Time Plus	Rainstopper
Plastek	Prime Touch (all products)	Rain-X® Multi-Surface Clear Water Sealer
Plastek EXT	Pro Best	Rain-X® Wood Protector (all colors)
PLASTIC AND VINYL NT	Proceed Decorative Paints	Rain-X® Wood Protector Extended (all colors)
Plastic Kote	ProClassic	Ralph Lauren
Plasti-Kote	Professional Coatings	Ramuc
Platinum	Professional Finishes	Rapid Roof HV
Platinum Products	Profin:Gloss and Satin	Rapid Roof III
Plexicolor (all products)		
Ply-Mastic		
Ply-Thane		
Ply-Tile		
PolishGuard		



Ready Seal (all products)	RPM Wood -Teak Oil	Rudd Nu-wave™ Lacquer (various colors)
Ready to Spray Athletic White	RPM Wood- Vinyl Sealer	Rudd Nu-wave™ Sealers (various colors)
Red Athletic Field Marker	RPM Wood Waterborne Urethane Finish Satin	Rudd Nu-wave™ Stains (various colors)
Red Devil	Rudd Acryl Fin™ Finish	Rudd On-site™ Lacquer
RedSeal®	Rudd Aerodry™ (various colors)	Rudd Plastiprime™ (various colors)
RedSeal® Zero VOC	Rudd Basetoner™ (various colors)	Rudd Primer Undercoater (various colors)
Reflectit™	Rudd Catalast™ Lacquer (various colors)	Rudd Prism™ Waterborne Stains (various colors)
Refresh	Rudd Chromacat™ Lacquer (various colors)	Rudd Problend 350 VOC™ Spray/Wiping Stains (various colors)
Res-Cure DS	Rudd Chromawipe NVO™ Wiping Stain (various colors)	Rudd Problend TC™ Spray/Wiping Stains (various colors)
Reserve	Rudd Chromawipe™ Wiping Stain (various colors)	Rudd Problend™ Spray/Wiping Stains (various colors)
Resilience	Rudd Colorplex™ Lacquer (various colors)	Rudd Pro-Hibuild™ Lacquer
Resin & Oil Stain Finish	Rudd Colorplex™ Undercoaters (various colors)	Rudd Pro-Hibuild™ Sealer
Restore-X	Rudd Colortools™ LH Spray Stain (various colors)	Rudd Pro-Hibuild™ Undercoater (various colors)
RESTORZ	Rudd Colortools™ Wiping Stain (various colors)	Rudd Prothane™
Revyvit ®	Rudd Duracac-V 550 VOC Lacquer	Rudd Pro™ Lacquer
Richard's Paint	Rudd Duracac-V 550 VOC Sealer	Rudd Pro™ Sealer
Richard's Paint Barricade	Rudd Duracac-V Plus™ Lacquer	Rudd Quickstack™ (various colors)
Richard's Paint Bondcrete	Rudd Duracac-V™ Lacquer (various colors)	Rudd Terraset™ Stain Concentrates (various colors)
Richard's Paint Deck Guard	Rudd Duracac-V™ Sealer (various colors)	Rusticide (rust remover)
Richard's Paint Driveway and Floor Coating	Rudd Durafill™ Wood Filler	Rust-O-Lastic
Richard's Paint Eternity	Rudd Duralac™ Lacquers (various colors)	Rust Oleum
Richard's Paint Floor-Tite	Rudd Excelite™ Lacquer (various colors)	Rust-Stop (all products)
Richard's Paint H2O Fusion	Rudd Fastwipe™ Wiping Stain (various colors)	Sacrificial Coating SC-1
Richard's Paint Painter's Pride	Rudd Glaze Stain	SafeChoice
Richard's Paint Paverseal	Rudd Hi-build™ Fast Dry Finish	Safecoat
Richard's Paint Pliolite	Rudd Hycryl™ Waterborne Finish	Safecoat Naturals
Richard's Paint PPS	Rudd Hycryl™ Waterborne Sealer	Sahara Clear Acrylic Sealer
Richard's Paint Rich Air Zero VOC	Rudd Hyplex™ Lacquer (various colors)	Saltguard
Richard's Paint Rich Classic	Rudd ISCT™ Stains (various colors)	Saltguard® WB
Richard's Paint Rich Flex	Rudd ISS LH™ Spray Stains (various colors)	Saman hybrid based varnish
Richard's Paint Rich Pro	Rudd ISS™ Spray Stains (various colors)	Saman hybrid stain
Richard's Paint Rich Shield	Rudd IWS™ Wiping Stains (various colors)	Saman water based stain
Richard's Paint Rich Tex	Rudd Natuseal™ Stains (various colors)	Saman water based varnish
Richard's Paint Rich Wall	Rudd Nulustre™ Lacquer	Sand Finish
Richard's Paint Richwood		Sand Joint Stabilizer
Richard's Paint Roof Shield		Sansin Boracol 20-2
Richard's Paint Rust Sheild		Sansin Classic
Richard's Paint Shields All		Sansin DEC
Richard's Paint Signature Ceramic		Sansin ENS
Richard's Paint Signature Series		Sansin Foundation RTU
Richard's Paint Signature Series Plus		Sansin MDF Primer
Richard's Paint Wall Guard		Sansin Precision Coat
Rich Lux		Sansin Purity Interior
Roofers Choice		
Room & Board by Valspar		
Royal Conditioner™		
RPM Water Based Grain Filler (various colors)		
RPM Wood -15 Minute Wood Stain (various colors)		
RPM Wood-8x Wipe On Water Base Urethane Satin		
RPM Wood -Polyurethane Satin		



Sansin Roof Tec	Seal-Krete Floor-Tex Tintable Low VOC #460 White Base	Seal-Once - Concrete/Masonry
Sansin SDF	Seal-Krete Floor-Tex Tintable Low VOC #470 Deep Base	Seal-Once - Exotic Wood Protection
Sansin Timber Tec	Seal-Krete Floor-Tex Topcoat	Seal-Once - Marine Concrete/Masonry
Sapphire Metallic	Seal-Krete GraniteFX Brush & Roll Decorative Concrete Coating - Gulfshore	Seal-Once Marine - Multi Surface Concentrate
Satin Thane Finish	Seal-Krete GraniteFX Brush & Roll Decorative Concrete Coating - Keystone	Seal-Once - Marine Wood
Satin Varnish	Seal-Krete GraniteFX Brush & Roll Decorative Concrete Coating - Monterey	Seal-Once - Multi Surface Concentrate
SeaFin AquaSpar Gloss and Satin	Seal-Krete GraniteFX Brush & Roll Decorative Concrete Coating - Sedona	Seal-Once - Total Wood Protection
SeaFin Filler/Stain	Seal-Krete GraniteFX Professional Grade Decorative Natural Stone Finish - DesertStone	Sears
SeaFin Ship n'Shore Sealer	Seal-Krete GraniteFX Uniforming Primer - Gray	Sea Shore
SeaFin Super Spar Varnish	Seal-Krete GraniteFX Uniforming Primer - Tan	Severe Weather Contractor Finish
SeaFin Teak Oil	Seal-Krete GraniTex Decorative Natural Stone Contractor Kit - DesertStone	Shading/Glazing Stain (various colors)
Seal-Krete Clear-Seal High Gloss Sealer	Seal-Krete GraniTex Decorative Natural Stone Contractor Kit - EarthStone	SharkTooth Undercoat
Seal-Krete Clear-Seal Low Gloss Sealer	Seal-Krete GraniTex Decorative Natural Stone Contractor Kit - GrayStone	Sheetrock® brand Ceiling Texture Paint
Seal-Krete Clear-Seal Premium High Gloss Sealer	Seal-Krete GraniTex Decorative Natural Stone Finish - DesertStone	Sheetrock® brand First Coat Primer
Seal-Krete Clear-Seal Premium High Gloss Sealer Low VOC	Seal-Krete GraniTex Decorative Natural Stone Finish - SandStone	Sheetrock® brand TUFF-HIDE Primer-Surfacers
Seal-Krete Clear-Seal Satin Sealer	Seal-Krete GraniTex Decorative Natural Stone Finish - EarthStone	Sheffield Durex
Seal-Krete Concrete Colors Low Lustre Sealer	Seal-Krete GraniTex Decorative Natural Stone Finish - DesertStone	Sheffield Gold Leaf Finish
Seal-Krete Concrete Colors Semi-Transparent Stain #300 Tint Base	Seal-Krete GraniTex Decorative Natural Stone Finish - SandStone	Sher-Crete
Seal-Krete Concrete Colors Semi-Transparent Stain #310 Terra Cotta	Seal-Krete Heavy Duty Waterproofer	SherStripe
Seal-Krete Concrete Colors Semi-Transparent Stain #320 Brownstone	Seal-Krete Lock-Down Epoxy Bonding Floor Primer	Sherwin-Williams
Seal-Krete DampLock Concrete Waterproofing Paint	Seal-Krete Multi-Surface Water Repellent	Shimmer Stone
Seal-Krete Epoxy-Seal Concrete Paint #920 White Base	Seal-Krete Original Waterproofing Sealer	Shizen
Seal-Krete Epoxy-Seal Concrete Paint #921 Armor Gray	Seal-Krete Stucco Guard	Show Kote
Seal-Krete Epoxy-Seal Concrete Paint #922 Slate Gray	Seal-Once - Composite Decking	Shur-Stik
Seal-Krete Epoxy-Seal Concrete Paint #940 Deep Base		Signature Select
Seal-Krete Epoxy-Seal Low VOC Paint #960 White Base		Sikagard® 510
Seal-Krete Epoxy-Seal Low VOC Paint #961 Armor Gray		Sikagard® 550W Elastocolor
Seal-Krete Epoxy-Seal Low VOC Paint #962 Slate Gray		Sikagard® 552W Primer
Seal-Krete Epoxy-Seal Low VOC Paint #970 Deep Base		Sikagard® 570
Seal-Krete Floor-Tex Non-Slip Textured Coating		Sikagard® Elastic Base Coat Smooth
Seal-Krete Floor-Tex Tintable #440 White Base		Sikagard® Elastic Base Coat Textured
Seal-Krete Floor-Tex Tintable #450 Deep Base		Sikkens Proluxe



Registered Brands

Vermont Paint Stewardship Program as of 3/1/2016

SLX100 Water & Oil Repellent	Stopz Waterproofing Paint	Sydney Harbour Liquid Copper & Patina Green
SLX100 Water & Oil Repellent <350	Storm Shield	Sydney Harbour Liquid Iron & Instant Rust
Snow Roof	Storm Systems (all products)	Sydney Harbour Liquid Tin
Solar Guard	StoSilco Lastic	Sydney Harbour Low Sheen Acrylic
Solar-Lux™ Stain (various colors)	StoTique	Sydney Harbour Matt Wall Sealer
Solar-Lux™ Waterborne Dye Stain (various colors)	Structures Wood Care NatureColor®	Sydney Harbour Original Lime Wash
Solar-Lux™ Waterborne Glaze (various colors)	Structures Wood Care NatureOne®	Sydney Harbour Palm Beach Black
Solar-Lux™ Waterborne Wiping Stains (various colors)	Stucco, Masonry & Brick Paint	Sydney Harbour Ultra Flat Acrylic
Solastic	Stucco Lammundo	Sydney Harbour Wood Wash
Solo 100% Acrylic	Sunnyside Waterproofer	Symphony®
SoyCrete Architectural Concret Stain	Sunnyside Wood Protectant	Synteko
Spar Restoration Varnish	SuperBond	Tack Coat
Spraytek I	Superdeck - Clear Wood Finish	Temproof 1200 Stove paint
Spraytek II	Superdeck - Deck & Dock Elastomeric	Terminator™
Spraytek III	Superdeck - Exotic Hardwood Stain	Tex Cote
Stain Barrier	Superdeck - Log Home Oil Finish	TexPrime Textured Drywall Sealer
Stainless Steel Coating	Superdeck - Pressure Treated Stain	Texturecoat
Stainmaster	Superdeck - Semi Transparent Stain	Texture Effects
STAINShield®	Superdeck - Solid Color Stain	Texture Paint
Sta-Kool	Superdeck - Transparent Stain	TexturGlaze Basic Satin
Starlite Gold Sparkle	Superdeck - Waterborne Stain	TexturGlaze Flat Extender
Starlite Silver Sparkle	Superfinish (all products)	TexturGlaze Scumble
Start Right	SuperPaint	TexturLine AquaGlass
StoCoat Acryl	Super Scrub (all products)	The Freshaire Choice
StoCoat Acryl Plus	Super-Tred Industrial Enamel (all products)	Theme Paint
StoCoat Color	Sure Shine	The Paint Drop™
StoCoat Color Sand	Surmax	Thompsons
StoCoat DTM Acrylic	Sutherland Welles Ltd. Marine Spar Varnish	Tile Guard
StoCoat DTM Metal-Primer	Sutherland Welles Ltd. Murdoch's Line 500 Floor Finish	TileLab Gloss Sealer & Finish
StoCoat Lotusan	Sutherland Welles Ltd. Murdoch's Line Hard Oil	TileLab Matte Sealer & Finish
StoCoat Lotusan Low VOC	Sutherland Welles Ltd. Murdoch's Line Hard Sealer	TileLab Sealer/Cleaner/Resealer Combo Pack
StoCoat Metallic	Sutherland Welles Ltd. Murdoch's Line Table Top	TileLab Stone Enhancer
StoCoat Texture Coarse	Sutherland Welles Ltd. Wiping Varnish (Sealer, Low, Medium, High Lustre)	TileLab SurfaceGard
StoCoat Texture Fine	Sydney Harbour Alchemy Liquid Gold	Timberflex
StoCoat Texture Medium	Sydney Harbour Clearcoat	Timberflex II
Sto Hot Prime	Sydney Harbour Duchess Satin	Timberflex Pro
Stolastic Sand	Sydney Harbour Eggshell Acrylic	Timber Pro UV Crystal Urethane
Stolastic Smooth	Sydney Harbour Industrial Lustre	Timber Pro UV Deck & Fence Formula
Stone, Tile & Masonry Protector (STMP)	Sydney Harbour Instant Rust Clear Sealer	Timber Pro UV Internal Concrete Sealer
Stone & Masonry Conditioner	Sydney Harbour Interno Lime Wash	Timber Pro UV Internal Wood Stabilizer
Stone Care International	Sydney Harbour Limeproof Undercoat Sealer	Timber Pro UV Log & Siding Formula
Stone Mason		Timber Pro UV Masonry Top Sealer
Stone Mason Ultra Gloss Water Based		TimberSoy Penetrating Natural Wood Stain
Stonite (all products)		Titanium Series
Sto Primer Creativ		Tite Waterproofing Paint
Sto Primer Sand		Tonachino Firenze
Sto Primer Smooth		Top Choice
Stop Rust		
Stopz Primer Finish		



Total Wood Preservative	Valspar Medallion Primers	Weathershield
Transformation Stain® Deck & Fence	Valspar Prep-Step Primers	Wet Wood Stain
Transformation Stain® Log and Timber	Valspar Pro 2000 Interior Contractor Finish	WFS
Transformation Stain® Siding & Trim	Valspar Professional	White Athletic Field Marker
Tribuilt Roof X Tender	Valspar Professional Bonding Primer	White Pickling Stain
TriCoPolymer-Block-Seal	Valspar Professional Exterior	Wipe on Zar (Semi Gloss/Satin)
TriCoPolymer-Cedar-Seal	Valspar Professional Exterior Primer	WithSTAND®
TriCoPolymer-Concrete-Seal	Valspar Professional Interior	Wolman
TriCoPolymer-Crawlspace-Seal	Valspar Professional New Construction Primer	Wonder Guard
TriCoPolymer-Farm-Seal	Valspar Professional PVA Primer	Wood Classics
TriCoPolymer-Fence-Seal	Valspar Restoration Series	Wood Finishers Supply
TriCoPolymer-Floor-Seal	Valspar Signature Colors	Wood Iron Deck, Fence & Siding Stain
TriCoPolymer-Kennel-Seal	Valspar Tractor & Implement	Wood Iron Doors & More Finish
TriCoPolymer-Lumber-Seal	Valspar Ultra	Wood Iron Exterior Oil Finish
TriCoPolymer-Mastic-Seal	Valspar Ultra Premium	Wood Iron Generations Water-Based Stain
TriCoPolymer-Paint-Seal	Valspar Weathercoat	Wood Iron Top Coat Finish
TRIM MAGIC	Value	Woodpride
Tru Seal	Vanex (brands are included in PPG Brands)	WoodScapes
Tuf-On (all products)	Van Sickle Barn and Outbuilding Paints	Wood Shield
Tuscan Glaze™	Van Sickle Exterior Latex (Economy, Premium or Super Premium)	Woodsmen
Twist & Try	Van Sickle Exterior Stains	Woodtone Series (various colors)
Two Minute Repair Liquid	Van Sickle Floor Enamel	Woodturners Finish
TWP	Van Sickle Interior Latex (Economy, Premium or Super Premium)	WS SL40 < 400
TWP MILDEW SEALER	Van Sickle Multi Purpose Enamel	X-200 Primer (all products)
UGL Pro Finish (all Gloss Levels)	Varathane	XL70
Ultimate House Paint (all products)	Vogue Deep Colors	X-O Rust
Ultra (all products)	Vogue from Muralo Deep Color finishes	X-OUT PLUS
UltraCrete	Wall Kote	X-SEAL
Ultra Deluxe	Wall Paint	Yellow Athletic Field Marker
Ultra-Fill	Wall-Up	Yenkin Majestic Start To Finish
Ultra Guard	Walmart	Yolo Colorhouse
Ultra-Tred Epoxy (all products)	Watco	ZAP Primers
Ultra XT	Waterlox 350 VOC Satin Finish	Zar Classic (all Gloss Levels)
Ultra Zar Plus (Gloss/Satin)	Waterlox 350 VOC Sealer/Finish	Zar Clear Wood Sealer
Undercoat	Waterlox 450 VOC Satin Finish	Zar Clear Wood Sealer Toner Base
Uniflex	Waterlox Original High Gloss Finish	Zar Deck&Siding Stains Solid and Semi-Transparent (all colors)
Universal Stain Killing Primer	Waterlox Original Satin Finish	Zar Exterior Polyurethane (Gloss/Satin)
Uptraplate (all products)	Waterlox Original Sealer/Finish	Zar Exterior Water Base Polyurethane (Gloss/Satin)
URA-FLOOR GLOSS WB URETHANE	Waterlox XL88 Gloss Urethane	Zar Interior Polyurethane (all Gloss Levels)
USG™ Plaster Bonder	Waterlox XL89 Satin Urethane	Zar Ultra Exterior Polyurethane (all gloss Levels)
USG™ Plaster Sealer	Wear-All (all products)	Zar Ultra Interior Polyurethane (all Gloss Levels)
UV Plus	Weather All	Zar Ultra Max OMU (all gloss Levels)
UV Plus for Hardwoods	Weathercoat™	Zar Ultra Max Rejuvenator
Valspar	Weatherlastic®	Zar Ultra Max Sanding Sealer
Valspar Anti-Rust	Weatherplate (all products)	Zar Ultra Max Wipe On
Valspar Climate Zone	Weatherprime®	
Valspar Color Style	Weather Seal GP Water Repellent	
Valspar Decorator		
Valspar Duramax		
Valspar Elan		
Valspar Integrity		
Valspar Medallion		



Registered Brands

Vermont Paint Stewardship Program as of 3/1/2016

Zar Ultra Max Wood Stains (all colors)
Zar Wood Stains (all colors)
Zehrung
Zero Gloss Varnish
Zinsser
Zone Marking Paints

Appendix C
Program Products Definition and Sample Notices

IDENTIFYING ARCHITECTURAL PAINT PRODUCTS UNDER PAINTCARE For Manufacturers and Collection Sites

Architectural paint is defined under the Paint Stewardship Program as:

Interior and exterior architectural coatings sold in containers of five gallons or less.

Architectural paint does not include:

Industrial maintenance (IM), original equipment manufacturer (OEM) or specialty coatings.

In order to distinguish between what is an architectural coating under the Paintcare program, definitions and terminology from the U.S. Environmental Protection Agency, California Air Resources Board and other state and local Architectural and Industrial Maintenance (AIM) rules were used to develop the following list. The decision table page 2 uses the definitions on page 3.

Program Products (maximum container size of 5 gallons):

1. Water-based paint (Interior and exterior): latex, acrylic
2. Oil-Based paint (Interior and exterior): alkyd, enamel
3. Clear Coatings: Shellac, Lacquer, Varnish, Urethane
4. Deck coatings and floor paints (including elastomeric)
5. Field and lawn marking coatings
6. Melamine/metal coatings and rust preventative
7. Primers, sealers and undercoaters
8. Sealers
9. Stains
10. Water repellents (not-tar-based or bitumen-based)
11. Waterproofing sealers for concrete, masonry, and wood

Non-Program Products (regardless of container size):

1. Empty, leaking or unlabeled containers
2. Industrial Maintenance (IM) coatings labeled as:
(a) For industrial use, (b) Professional use, or (c) Not for residential use
3. Original Equipment Manufacturer (OEM) (shop application) paints and finishes
4. Aerosol paint (spray cans)
5. Automotive paints
6. Marine paints
7. Arts and Craft paints
8. Caulking compounds, epoxies, glues or adhesives
9. Drywall / joint compounds
10. Semi-solid products: spackle, patching compounds for roofing, stucco, wood, etc.
11. Paint additives, colorants and tints
12. Resins
13. Paint thinners, solvents, mineral spirit
14. Wood preservatives containing pesticides
15. Tar, asphalt or bitumen based products
16. Two-component coatings (epoxy)
17. Deck cleaners
18. Other non-coating products (motor oil, pesticides, cleaning solutions)

Decision Table for Identifying Architectural Paint Products for Manufacturers and Collection Sites

1. Is it a coating?

If YES, go to 2. If NO, it is not in the program.

These non-coatings are excluded:

Paint thinner	Solvents
Wood preservatives	Mineral spirits
Wood treatment oils	Deck cleaners
Drywall compounds	Epoxies, glues
Roof patch, stucco patch	Wood patch
Caulking compounds	Adhesives

Manufacturers: Non-coatings are not assessed

Collection Sites: Non-coatings are not acceptable.

2. Is it an architectural coating?

If YES, go to 3. If NO, it is not in the program.

These non-architectural paints are excluded:

Auto paint Marine paint Aerosols

Manufacturers: Coatings that are not architectural are not assessed a fee.

Collection Sites: Coatings that are not architectural are not acceptable.

3. Is it an industrial maintenance (IM) coating?

If NO, go to step 4. If YES, then it is not in the program.

Products with these labels are excluded:

Professional use only Not for residential use
For industrial use only

Manufacturers: IM coatings are not assessed.

Collection Sites: IM coatings are not acceptable.

4. Is it for Original Equipment Manufacturing (OEM)?

If NO, go to step 5. If YES, then it is not in the program.

Manufacturers: If a company can clearly document that the coating was sold exclusively for OEM use, the fee should not be assessed. However, if this coating can be sold to a consumer or contractor for other than shop application and/or the use cannot be distinguished via the method of sale, the fee should be assessed.

Collection Sites: A collection site may not always be able to distinguish these products from non-OEM products. This determination will be made by asking the business customer what the intended use of the paint was. If the intention was shop application, it is not a program product. However, if the coating was sold to a consumer or contractor for other than shop application and/or the use cannot be distinguished via the method of sale, it may be accepted as a program product.

5. Is it a specialty coating or specifically excluded?

If NO, then it is in the program. If YES, then it is not in the program.

These are excluded:

Products in containers larger than 5 gallons
Aerosol (spray) cans
Craft paints
Two component coatings (epoxy)
Tar, asphalt, bitumen-based coatings
Resins
Paint tints, colorants, additives
Wood preservatives containing pesticides

Manufacturers: Excluded products are not assessed a fee

Collection Sites: Excluded products are not acceptable at collection sites.

DEFINITIONS

I. Architectural Coatings

Architectural coating means a coating recommended for application to stationary structures and their appurtenances, portable buildings, pavements, curbs, fields and lawns. This definition excludes adhesives, aerosols and coatings recommended by the manufacturer or importer solely for shop applications or solely for application to non-stationary structures, such as airplanes, ships, boats, and railcars.

II. Industrial Maintenance Coatings

Industrial Maintenance (IM) coating means a high performance architectural coating, including primers, sealers, undercoaters, intermediate coats, and topcoats formulated and recommended for application to substrates exposed to one or more of the following extreme environmental conditions in an industrial, commercial, or institutional setting:

1. Immersion in water, wastewater, or chemical solutions (aqueous and non-aqueous solutions), or chronic exposure of interior surfaces to moisture condensation;
2. Acute or chronic exposure to corrosive, caustic, or acidic agents, or to chemicals, chemical fumes, or chemical mixtures or solutions;
3. Repeated exposure to temperatures above 120 °C (250 °F);
4. Repeated (frequent) heavy abrasion, including mechanical wear and repeated (frequent) scrubbing with industrial solvents, cleansers, or scouring agents; or
5. Exterior exposure of metal structures and structural components.

One of the primary ways AIM rules distinguish IM coatings from other architectural coatings is the manufacturer's recommendation for restricted usage. IM coatings must be labeled under the rules as:

1. "For industrial use only."
2. "For professional use only."
3. "Not for residential use" or "Not intended for residential use."

Thus, if the product is not intended for and not labeled as an IM coating, it should be deemed a

covered architectural coating and the fee should be assessed, unless it is specifically excluded (see below).

III. Original Equipment Manufacturer (OEM) Coatings

Shop application means that a coating is applied to a product or a component of a product in a factory, shop, or other structure as part of a manufacturing, production, finishing or repairing process (e.g., original equipment manufacturing coatings).

Since OEM (shop application) coatings may be intended but not labeled for industrial or professional use, and may be sold in containers of 5 gallons or less, then...

For manufacturers:

...if a company can clearly document that the coating was sold exclusively for OEM use, the fee should not be assessed. However, if this coating can be sold to a consumer or contractor for other than shop application and/or the use cannot be distinguished via the method of sale, the fee should be assessed.

For collection sites:

...a collection site may not always be able to distinguish these products from non-OEM products. This determination will be made by asking the business customer what the intended use of the paint was. If the intention was shop application, it is not a program product. However, if the coating was sold to a consumer or contractor for other than shop application and/or the use cannot be distinguished via the method of sale, it may be accepted as a program product.

IV. Specialty Coatings

Lastly, in order to identify Specialty or Special Purpose Coatings, we have used the definition from the Federated Society of Coating Technology's Coatings Encyclopedic (since AIM rules don't have a definition), which states that these coatings include aerosols, crafts paints.



Drywall Primer-Surfacers

June 2012

Purpose

The purpose of this notice is to clarify that “Drywall Primer-Surfacers” are included in the PaintCare Program. As part of the Program, manufacturers of these products must register with PaintCare and collect and remit the Assessment (“PaintCare Recovery Fee”) as with other architectural paints in states with active Paint Stewardship programs (Oregon is currently active, California is anticipated to start in Fall 2012, Connecticut is anticipated to start in 2013).

Background

In order to assist companies with determining what coatings were architectural coatings subject to the PaintCare Recovery Fee for the Oregon program and what coatings were not, PaintCare developed a factsheet detailing what factors should be taken into consideration when making these determinations. In addition, the factsheet listed examples of program products and examples of non-program products (products that should not be assessed the fee). PaintCare, however, relies on individual manufacturers to determine what products are part of the program and what products are not, depending on their specific product lines. In some cases, PaintCare helps with this determination based on individual calls with manufacturers. In the case of Drywall Primer-Surfacers, based on these calls, it has come to our attention that some manufacturers were assessing the fee believing they were program products and some were not assessing the fee believing that they were non-program products. It appears that confusion arose when trying to distinguish drywall primer from drywall compound.

In order to ensure that all manufacturers are on a level playing field and the PaintCare Recovery Fee is indeed placed on all program products subject to the assessment, PaintCare herein clarifies that Drywall Primer-Surfacer is considered a program product and the PaintCare Recovery Fee must be assessed and remitted by all manufacturers of Drywall Primer-Surfacers. The reason for including this category under the architectural coatings that are subject to the program is as follows:

- The Drywall Primer-Surfacer products are primers. Primers are considered architectural coatings.
- MSDS sheets, either in their title and or elsewhere in the product description, for these products indicate that they are paint or primers.
- MSDS sheets indicate that they contain some type of binder or resin.

- Marketing information published by manufacturers for their own products indicate that they are vapor barriers or coatings.
- Information published by manufacturers for their own products indicate that they are vinyl, acrylic, and/or latex-based.
- Competitors have reported that they make and sell equivalent products that are not excluded by PaintCare.
- Consumers with leftover/unwanted Drywall Primer-Surfacers may bring them to a PaintCare collection site for proper recycling/disposal.

Action

Starting August 1, 2012, manufacturers of “Drywall Primer-Surfacers” need to ensure that these products are registered with PaintCare and add the PaintCare Recovery Fee to the wholesale price of these products to all distributors and retailers. Manufacturers are not required to pay the fee on past sales because the fees were not charged to distributors, retailers, or consumers.

More Information

For more information about the PaintCare Program and the responsibilities of manufacturers, please visit PaintCare.org or contact:

Paul Fresina, State Programs Director
pfresina@paint.org
(415) 606-3211

Marjaneh Zarrehparvar, Executive Director
mzarrehparvar@paint.org
(855) 724-6809

PaintCare® Inc.
1500 Rhode Island Avenue NW
Washington, DC 20005
www.paintcare.org



Masonry and Concrete Sealers labeled “For Professional Use Only”

Purpose

The purpose of this notice is to clarify that masonry and concrete sealers that are labeled “for professional use” are excluded from the PaintCare Program. Manufacturers of these products are not required to register with PaintCare and they are not required to collect and remit the Assessment (“PaintCare Recovery Fee”) in California or Oregon, the two states with active Paint Stewardship programs implemented by PaintCare.

Background

In order to assist companies with determining what products are architectural coatings subject to the PaintCare Recovery Fee for the Oregon and California programs and what products are not, PaintCare developed a definition of architectural paint detailing what factors should be taken into consideration when making these determinations. In addition, the definition lists examples of program products and examples of non-program products (products that should not be assessed the fee). PaintCare relies on individual manufacturers to determine which, if any, of their products are part of the program. In some cases, PaintCare helps with this determination based on individual calls with manufacturers. In the case of products used as sealers for masonry and concrete — and based on inquiries from many industry representatives and manufacturers of these products — it has come to our attention that manufacturers of these sealers desire clarification on whether their products are considered architectural coatings for the purposes of active and future state PaintCare programs.

In order to ensure that all manufacturers are on a level playing field and the PaintCare Recovery Fee is placed on all program products subject to the assessment, PaintCare herein clarifies that masonry and concrete sealers labeled for professional use are not considered program products and the PaintCare Recovery Fee is not required to be assessed and remitted by manufacturers of these products. Excluding these products from the definition of architectural coatings is based on the following:

- Originally PaintCare’s definition excluded products that are both (1) Industrial Maintenance Coatings and (2) labeled “for professional use only.” [Other acceptable phrases are (a) for industrial use only, (b) not for residential use, and (c) not intended for residential use].
- The definition of an IM coating varies somewhat from one state to another and from one regulatory air district to another. Generally, determining if a coating meets the criteria for IM is

based on the manufacturers recommended use for the product and whether it meets any one of certain criteria (simply put these criteria are: regular exposure to heat, chemicals, moisture, or abrasion). Masonry sealers are intended to act as waterproofing agents and are applied where water exposure is anticipated. Thus as a category they can generally be considered by manufacturers to be IM coatings and therefore meet the first criteria.

- Some manufacturers label these products for professional use. Others do not label them for professional use. There is no prohibition on a manufacturer from labeling a product for professional use. Therefore if a manufacturer chooses to change the product label on a product that they consider IM in order to also comply with the second criteria above (in the first bullet), they may do so in order to have these products excluded from the PaintCare Program. The manufacturer may change their regular container label or use an additional sticker.
- If PaintCare finds that manufacturers start to change their labels on other products that are clearly not for professional use or industrial maintenance coatings (e.g. house paint), the professional use labeling will not exclude such products.
- An important purpose of the paint stewardship programs is to collect and recycle unused paint, stains, and coatings that are normally managed through government-sponsored household hazardous waste (HHW) programs. Sealers for masonry and concrete are not known to be a problem at HHW programs.

Conclusion

Concrete and masonry sealers that are IM coatings and labeled for professional use using one of the phrases indicated above are categorically exempt from PaintCare.

More Information

For more information about the PaintCare Program and the responsibilities of manufacturers, please visit PaintCare.org or contact:

Paul Fresina
Senior Director of Communication and Operations
pfresina@paint.org
(415) 606-3211

Marjaneh Zarrehparvar
Executive Director
mzarrehparvar@paint.org
(202) 462-8549

PaintCare Inc.
1500 Rhode Island Avenue NW
Washington, DC 20005
info@paintcare.org
(855) 724-6809
www.paintcare.org

Appendix D

Outreach Materials



Vermont Paint Stewardship Program

Information for HHW Programs

Vermont's paint stewardship law benefits Household Hazardous Waste Programs.

A law passed in June 2013 requires paint manufacturers to establish a Paint Stewardship Program in Vermont. Municipal Household Hazardous Waste Programs that participate can save money on paint management costs. Program funding comes from a "PaintCare Fee" on the sale of architectural paint sold in Vermont starting when the program began in the spring 2014.

Paint Stewardship Program in Vermont

PaintCare Inc. is a non-profit 501(c)(3) organization established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in each state that adopts a paint stewardship law.

Vermont is the sixth state to pass such a law. Although this program is required by state law, it is designed and operated by the paint manufacturing industry. PaintCare currently operates programs in California, Colorado, Connecticut, Maine, Minnesota, Oregon, Rhode Island, and Vermont. A program is also being planned for the District of Columbia.

When Does the Program Begin?

The Program began on May 1, 2014. Before starting the program, a detailed Stewardship Plan was submitted by PaintCare, on behalf of paint manufacturers, to the Vermont Department of Natural Resources on December 1, 2014. The Department approved the plan before the program began.

Making Paint Recycling More Convenient

PaintCare establishes drop-off sites statewide for residents and businesses to take leftover architectural paint.



Although most drop-off sites will be at paint retailers, municipal household hazardous waste (HHW) programs and waste transfer stations may also volunteer to be PaintCare drop-off sites and have their paint transportation and recycling/disposal costs paid by PaintCare.

Benefits to HHW Programs

- Make recycling of leftover paint more convenient
- Save on transportation and recycling/disposal
- Conserve resources and keep paint out of the solid waste stream
- Allow residents to bring paint with other HHW in one trip to one site

PaintCare Partners Receive

- Collection bins
- Transportation and recycling/disposal services
- Staff training at your site
- Program guidelines
- Free publicity of HHW site or event (optional)

Drop-Off Site Responsibilities

- Provide secure storage area for collection bins (cubic yard boxes or drums)
- Accept program products from the public during normal operating hours
- Properly pack program products in collection bins
- Assist with loading and unloading of full and empty storage bins
- Complete minimal paperwork related to tracking outgoing paint shipments
- Ensure staff are trained in PaintCare program guidelines and operating procedures



Will PaintCare Require Operational Changes?

- If your program does not currently accept latex paint, PaintCare will not require you to do so. If you wish to start accepting latex paint, PaintCare will cover the transportation and disposal costs.
- If your program does not currently accept paint from businesses, PaintCare will not require you to do so. If you wish to start accepting paint from businesses, PaintCare will cover the transportation and disposal costs.
- PaintCare may choose to only contract with one transporter to pick up paint from all PaintCare sites in the state, whether retail or HHW. If your current hazardous waste transporter is not the same company, a second hauler may transport paint from your event or facility.

Water-Based (Latex) Paint is a Resource

An important goal of the PaintCare Program is to conserve resources and increase the volume of paint that is recycled. Not all HHW programs accept water-based paint because it is expensive to manage and is not classified as hazardous. Residents and businesses are often instructed to let water-based paint dry out and then dispose of the dry paint in the trash. Through the PaintCare program, all paint including latex will be treated as a resource and recycled to the maximum extent possible.

What Products Are Covered?

Architectural paints (“Program Products”) are defined as interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings. Here are examples:

PROGRAM PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

NON-PROGRAM PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

MORE INFORMATION:

(855) 724-6809 or (855) PAINT09
www.paintcare.org or info@paintcare.org

PAINTCARE INC.
1500 RHODE ISLAND AVENUE N.W.
WASHINGTON, DC 20005



Vermont Paint Stewardship Program

Information for Transfer Stations, Recycling Facilities & Landfills

Vermont's paint stewardship law supports paint collection activities at solid waste transfer stations, recycling facilities and landfills.

Paint Stewardship Program in Vermont

Vermont's paint stewardship law was passed in June 2013. The new law required manufacturers of paint to implement a comprehensive postconsumer paint management program in Vermont that includes making paint recycling easier for the public. The Vermont program began on May 1, 2014.

Transfer stations, household hazardous waste (HHW) or recycling facilities and landfills can participate in the program by serving as paint drop-off sites for their customers. The cost of transportation and recycling of program products (e.g., paint, stains, varnish) will be paid by PaintCare. Funding for the Program comes from a "PaintCare Fee" applied to the sale of architectural paint sold in Vermont as of May 2014.

PaintCare

PaintCare Inc. is a non-profit 501(c)(3) organization established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in each state that adopts a paint stewardship law.

Vermont was the fifth state to pass a paint stewardship law. PaintCare currently operates programs in California, Colorado, Connecticut, Maine, Minnesota, Oregon, Rhode Island and Vermont. PaintCare is also

planning a program for the District of Columbia, scheduled to start in September 2016.

Making Paint Recycling More Convenient

PaintCare will establish drop-off sites statewide for households and businesses to take leftover architectural paint. Although most drop-off sites will be at paint retailers, solid waste transfer stations (both municipal and private), household hazardous waste (HHW) facilities, recycling centers and landfills may also volunteer to be PaintCare drop-off sites.

Benefits to Solid Waste and Recycling Facilities

- Make recycling of leftover paint more convenient for your community
- Help your state conserve resources and keep paint out of the solid waste stream
- Save money on municipally generated leftover paint
- Optional: Offer paint in good condition to the public for reuse, and receive a *per container* or *per gallon* reimbursement from PaintCare for paint distributed through the reuse program.



PaintCare Drop-off Sites Receive

- Storage bins
- Transportation and recycling services for the collected paint
- On-site staff training and training materials
- Program brochures and signage
- Optional: Free publicity if your site allows the public to drop off program products

Drop-off Site Responsibilities

- Provide secure storage area for collection bins (cubic yard boxes shown below) or drums
- Accept program products from your customers during normal operating hours
- Properly pack program products in storage bins
- Assist transporter with loading and unloading of full and empty storage bins
- Complete minimal paperwork related to tracking outgoing paint shipments
- Ensure staff are trained in PaintCare program guidelines and operating procedures



What Products Are Covered?

Architectural paints (“Program Products”) are defined as interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

NON-PAINTCARE PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

MORE INFORMATION:

(855) 724-6809 or (855) PAINT09
www.paintcare.org or info@paintcare.org

PAINTCARE INC.
1500 RHODE ISLAND AVENUE N.W.
WASHINGTON, DC 20005



Interest Form

Transfer Stations, Recycling Facilities and Landfills To Be a PaintCare Partner for Paint Collection

Use this form to let us know that your facility is interested in becoming a PaintCare drop-off site. PaintCare has published fact sheets for each state where we have a paint stewardship program to explain details about working with PaintCare to become a paint drop-off site. Please visit www.paintcare.org or call (855) 724-6809 to request a state-specific fact sheet.

SPONSOR

Organization	<input type="text"/>
Street Address	<input type="text"/>
City/State/Zip	<input type="text"/>
Mail Address	<input type="text"/>

CONTACT 1

Name	<input type="text"/>
Title	<input type="text"/>
Phone	<input type="text"/>
Email	<input type="text"/>

CONTACT 2

Name	<input type="text"/>
Title	<input type="text"/>
Phone	<input type="text"/>
Email	<input type="text"/>

OPERATOR

Operator's Name	<input type="text"/>
-----------------	----------------------

Operator is a Town, City or County Private Company

SPACE

How many cubic yard bins do you have space to store? (Each bin uses the floor space of a pallet, 3'x3')	<input type="text"/>
--	----------------------

WHAT WOULD YOU LIKE TO DO?

- accept paint from your customers
- accept paint from general public
- manage paint from municipal departments

PROGRAM DESCRIPTION

Please provide additional information about your facility, such as the days and hours of operation, the cities or towns that may use your facility, whether businesses may use your facility, whether you already collect any paint, etc.

SEND COMPLETED FORM TO

info@paintcare.org
(855) 385-2020 Fax
PaintCare, 1500 Rhode Island Ave. NW, Washington DC 20005



*Note: Compensation is offered for unused paint in original containers only.
Reuse as described below does not include rebleded or recycled paint.*

Reuse Programs – Compensation & Reporting

PaintCare encourages household hazardous waste programs, reuse stores and others to operate paint reuse programs (i.e., swap shops or exchanges). Reuse programs return good quality unused paint to the local community at low or no cost. Reuse is a preferred method of waste management.

To encourage reuse, PaintCare will compensate paint drop-off sites operating a reuse program under a contract with PaintCare. PaintCare allows two different reporting methods by container or by volume as described here.

Operating a Reuse Program

Any PaintCare products (qualifying paint, stain and varnish as defined by PaintCare – see www.paintcare.org/products-we-accept) that are distributed through these reuse programs must be in their original container, have an original label, and be in good physical and aesthetic condition. Contents must be liquid and relatively new. Containers should be closed securely before being placed in the reuse storage area. Customers must sign a waiver form explaining that the paint is taken “as is” with no guarantee of quality or contents. The customer is required to read, complete and sign the form, and site staff is required to verify and record what has been taken by the customer.



Reuse room at the Household Hazardous Waste Facility at the Yolo County Central Landfill in Woodland, California.

Method 1. Track and Report by Container

To track and report by container size, the following applies:

- Containers must be at least 50% full
- The number of containers distributed for reuse must be reported in three size categories for both latex and oil-based (total of 6 categories)
- Compensation is not provided for paint containers smaller than 1 quart
- The following compensation rates apply:

\$6.00 per 5-gallon container
\$1.20 per 1-gallon container
\$0.30 per quart container

The site does not need to track or report the actual volume of paint in the containers. Under this model, even though containers may be between 50% and 100% full, PaintCare will assume an average of 75% full when reporting reuse volumes in annual reports to state agencies.

Method 2. Track and Report by Volume

To track and report by volume (gallons), the following applies:

- Containers may contain any amount of paint in them
- The site must determine and report the total gallons of latex paint and the total gallons of oil-based paint distributed for reuse
- Compensation is provided at \$1.60 per gallon

The site must track and report the actual volume of paint in the containers using an internal methodology (e.g., weigh the cans on a scale, estimate weight by hand, do visual inspection). The methodology must be provided to PaintCare upon request.



Vermont Paint Stewardship Program

How Does the Vermont Paint Stewardship Program Affect Paint Retailers?

Paint Stewardship Programs in the United States

For several years the American Coatings Association (ACA) has worked with stakeholders interested in the management of leftover paint. This work has led to development of an industry-led paint stewardship program for the United States.

PaintCare Inc., a non-profit organization, was established by ACA to implement this program on behalf of paint manufacturers in each “PaintCare State” (those that adopt paint stewardship laws). PaintCare currently operates in California, Colorado, Connecticut, Maine, Minnesota, Oregon, Rhode Island and Vermont. PaintCare is also planning a program for the District of Columbia, scheduled to start in September 2016.

Starting on May 1, 2014 Vermont paint retailers were required to add a fee to the architectural paint products they sell, make sure they are not selling unregistered brands, and provide customers information about the program. Serving as a drop-off site is optional.

Convenient Paint Recycling

PaintCare’s major effort is to establish paint drop-off sites throughout each PaintCare state – at paint retailers and other locations – in order to provide convenient recycling opportunities for the public. Other locations include waste transfer stations and municipal household hazardous waste facilities and events. As of July 2015, there are more than 1500 paint drop-off sites in seven states; more than 70 of these sites are in Vermont.

Participation as a Drop-Off Site is Voluntary

Most retailers who wish to serve as drop-off sites are able to do so if they have space and can provide minimal staff time to accept paint from the public. By doing so, retailers increase foot traffic and sales, and they provide an environmentally-beneficial service to their community. They make recycling of leftover paint convenient for their customers and help relieve local governments that manage leftover paint. PaintCare provides storage bins, site training, and support; promotes the sites to the local community; and pays for paint transportation and recycling.

REQUIREMENTS OF RETAILERS

1. Check Registered Manufacturers & Brands

PaintCare and list the brands they sell in Vermont. Under the program, paint manufacturers must register their company with Retailers may not sell architectural paints that are not registered. PaintCare publishes lists of registered brands and manufacturers on its website so retailers can check to make sure that the products they sell are registered.

2. Pass on the Assessment Fee

As required by law, a fee must be assessed and added to the wholesale price of architectural paint sold in Vermont. This fee pays for all aspects of running the program. The fee is paid by manufacturers to PaintCare and then passed to their dealers. Retailers will see the “PaintCare Fee” on invoices from suppliers starting on the first day of the program. The law also requires that retailers and distributors add the fee to the purchase price of architectural paint. The fee paid by the customer to the retailer offsets the fee charged by the manufacturer or distributor to the retailer. All retailers, distributors, and manufacturers selling architectural paint in the state must pay and pass through the fee, ensuring a level playing field for all parties.

3. Provide Information to Customers

Paint retailers in Vermont must provide customers with information regarding the program and how paint is managed. PaintCare has developed the materials, ensure they meet the state's requirements, and provides them free of charge to all paint retailers and others wishing to distribute them.



COMMON QUESTIONS ABOUT FEES

How much are the fees?

Although fees may change and vary by state, fees in Vermont are the same as the other states with active PaintCare programs. Fees are by container size as follows:

\$0.00 – Half pint or less

\$0.35 – More than half pint to less than 1 gallon

\$0.75 – 1 gallon

\$1.60 – More than 1 gallon up to 5 gallons

How were the fees calculated?

Fees are set to cover the cost of a fully operating program on a state-by-state basis. PaintCare estimated the annual sales of architectural paint in Vermont and divided the estimated total cost of the program by the number of containers to be sold in the state – taking into account the typical amount of leftover paint for each size container. Since PaintCare is a nonprofit organization, the fees may be decreased in the future if they were set at a level higher than what is needed to cover expenses, or fees may be increased if they were set too low and do not cover expenses.

Is the fee a deposit to be returned to customers?

No, the fee is not a deposit. Fees are used entirely to cover the cost of running the program and not given back as a deposit for the return of paint or empty paint cans – a common misunderstanding.

Must retailers show the fee on receipts?

No, but most stores do show the fee in order to explain the price increase. PaintCare encourages retailers to show the fee and list it as “PaintCare Fee” to aid in customer education and to ensure consistency and transparency.

Do retailers return the fee if a product is returned?

Yes, the fee should be returned because it is part of the purchase price.

Is sales tax applied to the fee itself?

Yes, the fee is part of the purchase price; therefore, sales tax is collected on the fee.

Do we apply the fee to sales for inventory purchased before the first day of the program, even though we didn't pay the fee for the product to the distributor or manufacturer?

Yes, if retailers have inventory purchased from suppliers before May 1, 2014, they must add the fee on all covered products sold on or after the first day of the program.

How will the public know about the fee?

PaintCare provides printed materials for retailers to distribute to the public to help explain the purpose of the fee, how the program works, and how to find a paint drop-off site. Before the program started, PaintCare provided a free “starter pack” of public information materials to all paint retailers. Additional materials can be ordered as needed for no charge.

How do I know which products have fees?

Invoices from your suppliers will show fees for program products, so you simply pass on the fees for those items. PaintCare and the Agency of Natural Resources will also post lists of registered paint manufacturers and brands on their websites – fees should be included on these products. Please visit www.paintcare.org for lists of registered manufacturers and brands for each state.

MORE INFORMATION

(855) 724-6809 or (855) PAINT09
www.paintcare.org or info@paintcare.org

PAINTCARE INC.
1500 RHODE ISLAND AVENUE N.W.
WASHINGTON, DC 20005



Vermont Paint Stewardship Program

How to Become a Retail Drop-Off Site

A Vermont law affecting paint retailers took effect May 1, 2014

The law requires paint retailers to add a stewardship assessment fee to architectural paint products and to make sure they are not selling unregistered brands of architectural paint. The law also requires paint retailers to provide customers with information about the program and how paint is managed. PaintCare will develop the materials, ensure they meet the state's requirements, and provide them free of charge to all paint retailers.

Retailers may also volunteer to be paint drop-off sites. This fact sheet explains how to partner with PaintCare as a retail drop-off site.

Paint Stewardship Program in Vermont

PaintCare Inc. is a non-profit organization established by the American Coatings Association to implement this program on behalf of paint manufacturers in PaintCare States (those that adopt paint stewardship laws). PaintCare currently operates in California, Colorado, Connecticut, Maine, Minnesota, Oregon, Rhode Island and Vermont. PaintCare is also planning a program for the District of Columbia.

Convenient Paint Recycling

PaintCare's major effort is to establish paint drop-off sites throughout each PaintCare state – at paint retailers and other locations – in order to provide convenient recycling opportunities for the public. Other locations include waste transfer stations and municipal household hazardous waste facilities and events. PaintCare has 1500 drop off sites in seven states; more than 70 of these are in Vermont.

The program allows households and businesses to return unused architectural paint to drop-off locations throughout the state. Although household hazardous waste programs in Vermont may continue to accept paint from household and some businesses, many of these programs are not open year round and may not be as conveniently located as retail stores. In addition, some HHW programs do not accept latex paint, while retailers in the PaintCare program will.

Benefits to Retailers

There are many benefits to becoming a drop-off site. Participating retailers will:

- Make recycling of leftover paint more convenient for your customers
- Support the paint industry's effort to lead the way in being responsible for end-of-life management of its own products
- Promote your store as environmentally responsible or "green"
- Increase customer foot traffic and sales
- Help relieve local government of their cost of managing leftover paint
- Do your part to help prevent the improper disposal of paint products



PaintCare Provides

- Listing of your store as a drop-off site on website, and in advertisements and promotional materials
- Storage bins
- Transportation and recycling services for the collected paint
- Training materials and staff training at your site
- Spill kits
- Program brochures, signage, and customer education materials



Drop-Off Site Responsibilities

- Provide secure storage area for collection bins
- Accept all brands of leftover program products from the public during operating hours
- Place unopened program products in collection bins
- Keep storage bins neat and properly packed
- Complete minimal paperwork related to tracking outgoing paint shipments
- Ensure staff are trained in PaintCare program guidelines and operating procedures
- Post “drop-off site” signs in store window and display consumer education materials

CONTACT

John Hurd, Vermont Program Manager
jhurd@paint.org
(802) 245-4821

What Products Are Covered?

Architectural paints (“Program Products”) are defined as interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

PROGRAM PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

NON-PROGRAM PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM)(shop application) paints and finishes

MORE INFORMATION:

(855) 724-6809 or (855) PAINT09
www.paintcare.org or info@paintcare.org

PAINTCARE INC.
1500 RHODE ISLAND AVENUE N.W.
WASHINGTON, DC 20005



Retailer Interest Form

To Be a PaintCare Drop-Off Location

Use this form to let us know that your store is interested in becoming a PaintCare drop-off site. PaintCare has published fact sheets for each state where we have a paint stewardship program to explain details about working with PaintCare to become a paint drop-off site. Please visit www.paintcare.org or call (855) 724-6809 to request a state-specific fact sheet.

Note: This form is designed in Word using tables. If you are using the electronic version, just start typing. The boxes will expand to fit.

SPONSOR

Store Name	
Street Address	
City/State/Zip	
Mail Address	
Business Hours	

CONTACT 1

Name	
Title	
Phone	
Email	

CONTACT 2

Name	
Title	
Phone	
Email	

STORE TYPE

Independent Franchise Chain Co-op Big Box

PARENT COMPANY

Fill this out if your participation is managed by a parent company:

Company Name	
Contact Person	
Phone	
Email	

STORAGE SPACE

How many cubic yard bins do you have space to store?

Each bin uses the floor space of a pallet, 3'x3'.

Normally, participating retailers are required to have at least two bins.

STORAGE LOCATION

Indoors Outdoors (secured away from public)

QUESTIONS / COMMENTS

Use this space to ask questions or provide additional information:

SEND COMPLETED FORM TO

info@paintcare.org
 (855) 385-2020 Fax
 PaintCare, 1500 Rhode Island Ave. NW, Washington DC 20005



Paint Stewardship Programs in the U.S.

About PaintCare Fees

Laws in PaintCare States* require retailers to add a stewardship assessment to architectural paint products and make sure they are not selling unregistered brands of architectural paint.

Paint Stewardship Programs

PaintCare Inc. is a non-profit organization established by American Coatings Association to implement paint stewardship programs on behalf of paint manufacturers in states that pass paint stewardship laws. The main goals of the program are to decrease paint waste and recycle more postconsumer paint by setting up convenient drop-off sites in each state.

1. What is the Recovery Fee and how does it work?

The PaintCare program is funded through a paint stewardship assessment called the *PaintCare Fee* – fees are applied to the purchase price of architectural paint. The fees fund collection, transportation, and processing of unused postconsumer paint, public education about proper paint management, and administrative costs. The fee is paid to PaintCare by paint manufacturers. This fee is then added to the wholesale and retail purchase price of paint, passing the cost of managing postconsumer paint to everyone who purchases paint. This reduces municipal and state government costs for paint management and provides a funding source for a more convenient, statewide paint management program.

2. Do retailers have to pass on the fee?

Yes, each state's law requires retailers to pass on the fee to consumers, ensuring a level playing field for all parties.

What are the fees?

Fees are currently the same in all PaintCare States. Fees are based on container size as follows:

\$ 0.00 – Half pint or smaller

\$ 0.35 – Larger than half pint to smaller than 1 gallon

\$ 0.75 – 1 Gallon

\$ 1.60 – Larger than 1 gallon up to 5 gallons

3. How are fees calculated?

Fees are set to cover the cost of a fully implemented program. Working with paint manufacturers, PaintCare estimates annual sales of architectural paint in each state and then divides the cost of the total program in that state by the number of containers sold in that state. Next, the fees are adjusted based on container size by taking into consideration the typical percentage of unused paint for each size (e.g., the percentage of unused paint from one 5-gallon container is typically less than from five 1-gallon containers).

PaintCare is a non-profit organization, so the fees may be decreased if set at a level beyond what is needed to cover program expenses. Likewise, the fees may be increased if PaintCare does not collect enough money to cover the costs to operate the state program.

4. Are retailers required to show the fee on the receipt?

No, but PaintCare encourages retailers to do so and to display it as *PaintCare Fee* to aid in consumer education. Most stores in PaintCare states choose to show the fee on their receipts in order to inform the consumer about the PaintCare program and to explain the price increase.

5. Do retailers return the fee if someone returns a product?

Yes. The fee should be returned as part of the purchase price.

* As of October 2015, PaintCare has programs in California, Colorado, Connecticut, Maine, Minnesota, Oregon, Rhode Island, and Vermont. PaintCare is also planning a program for the District of Columbia (September 2016).

6. Is the fee taxable?

Yes, the fee is part of the purchase price of paint. Sales tax is collected on the fee, except in a state that does not have a sales tax, such as Oregon.

7. Is the fee to be applied to paint sold to customers who are exempt from sales taxes?

Yes, government agencies and other organizations that are exempt from sales taxes in PaintCare states (except for Oregon which has no sales tax) must still pay the fee, because it is part of the price of paint.

8. Is the fee a deposit that is returned to customers when they bring paint to a drop-off site?

No, the fee is not a deposit. The fees are used entirely to cover the cost of running the program.

9. Do retailers add the fee on sales starting on the first day of the program (i.e., on inventory purchased before the first day) even though they did not pay fees on inventory to the distributor or manufacturer?

[For new programs] Yes, in order to provide for a hard start date, retailers must add the fee on all inventory sold on or after the start date of the program. Fees collected on existing inventory stay with the retailer; they are not paid back to the distributor or manufacturer.

10. How does the public know about the fee?

PaintCare provides public education materials to retailers. These materials explain the purpose of the fee, where to take paint for recycling, and other information about the program. When a new state program begins, PaintCare mails a “starter pack” of materials to retailers. As needed, retailers may order additional free materials from PaintCare. In addition to retailer information, PaintCare works with contractor associations to get information to trade painters, and conducts general outreach including newspaper, radio, television, and on-line advertising.

11. How do we as a retailer know what products to put the fee on?

Your supplier’s invoice should indicate that you are being charged the fee, so you simply pass on the fee for those items. Additionally, PaintCare and each state’s oversight agency list all architectural paint manufacturers and brands that are registered for the program on their websites. Retailers may not sell brands that are not registered with the program. If your

store sells architectural coatings that are not on the list of registered products, please notify PaintCare so we can contact the manufacturer to get them registered.

12. What Products Are Covered?

The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold. PaintCare Products include interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

NON-PAINTCARE PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

MORE INFORMATION

(855) 724-6809 or (855) PAINT09

www.paintcare.org or info@paintcare.org

PAINTCARE INC.
1500 RHODE ISLAND AVENUE NW
WASHINGTON, DC 20005



Vermont Paint Stewardship Program

Information for Painting Contractors

Vermont's Paint Stewardship Program began May 1, 2014

The Vermont Paint Stewardship law requires paint manufacturers to set up and operate a stewardship program in Vermont. The program is funded by a fee on each container of architectural paint sold in the state. The program sets up drop-off sites at retail stores and other sites throughout the state where households and businesses are able to take most types of leftover paint for recycling, free of charge.

Paint Stewardship

The American Coatings Association (ACA) worked with various stakeholders interested in the management of postconsumer paint to develop a Paint Stewardship Program in the United States. PaintCare Inc. is a non-profit organization established by ACA to implement the program on behalf of paint manufacturers in states that adopt paint stewardship laws. PaintCare operates programs in California, Colorado, Connecticut, Maine, Minnesota, Oregon, Rhode Island, and Vermont. PaintCare is also planning a program for the District of Columbia, scheduled to start in September 2016.

The main goals of the program are to decrease paint waste and recycle more postconsumer paint by setting up convenient drop-off sites in each PaintCare state.



Fees and Funding

As required by state law, a paint stewardship assessment ("PaintCare Fee") must be added by manufacturers to the wholesale price of all architectural paint sold in the state. This fee is paid by manufacturers to PaintCare to fund setting up drop-off sites for leftover, postconsumer paint, and for the transportation, recycling, and proper disposal of that paint. The fees also pay for consumer education and program administrative costs.

The fees are based on container size as follows:

\$ 0.00 – Half pint or smaller

\$ 0.35 – Larger than half pint to smaller than 1 gallon

\$ 0.75 – 1 Gallon

\$ 1.60 – Larger than 1 gallon up to 5 gallons

The law also requires that each distributor and retailer include the PaintCare Fee with their sale price of architectural paint sold in the state. Displaying the fee on invoices and receipts is not mandatory for distributors or retailers; however, PaintCare encourages them to show the fee and list it as "PaintCare Fee" to aid in customer and dealer education and to ensure transparency.

Notice for Painting Contractors

It is expected that contractors will pass the fees on to their customers in order to recoup the fees they pay on the product.

When estimating jobs, contractors should take these fees into account by checking with suppliers to make sure the quotes for paint products include the fees. You should also let your customers know that you will be including these fees in your quotes.

Paint Drop-Off Sites

PaintCare has more than 70 paint drop-off sites across Vermont. Most drop-off sites are at paint stores. Other sites include certain solid waste transfer stations, recycling centers, and government-sponsored household hazardous waste programs. Participation as a drop-off site is voluntary.

Use of Retail Drop-Off Sites by Businesses

Retail drop-off sites provide a convenient and no cost recycling option for painting contractors and other businesses. Businesses that generate less than 220 pounds of hazardous waste* per month will be able to use these sites to recycle all program products (both water and oil-based) with some restrictions on quantities per month.

Larger businesses (those that generate more than 220 pounds of hazardous waste per month) may use the drop-off sites for their water-based program products only; they are not able to use the sites for oil-based paint or other solvent-based products.

**220 pounds is about 20-30 gallons of paint. When counting how much hazardous waste you generate in a month, oil-based paint counts (because by law it is a hazardous waste), but latex and other water-based paint does not count toward the 220 pound monthly total.*

Pick-Up Service for Large Volumes

Businesses with at least 300 gallons of postconsumer paint to recycle may qualify to have their paint picked up by PaintCare at no additional cost. To learn more about this service or to request an appointment, please call (855) 724-6809.

What Products Are Covered?

Architectural paints ("PaintCare Products") are defined as interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

NON-PAINTCARE PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

MORE INFORMATION

(855) 724-6809 or (855) PAINT09
www.paintcare.org or info@paintcare.org

PAINTCARE INC.
1500 RHODE ISLAND AVENUE N.W.
WASHINGTON, DC 20005



Large Volume Pick-Up (LVP) Service

PaintCare offers a free pick-up service to painting contractors, property managers, and others with large amounts of leftover architectural paint.

Who is PaintCare?

PaintCare Inc. is a non-profit organization established by the American Coatings Association to operate paint stewardship programs on behalf of paint manufacturers in states that pass paint stewardship laws.

Paint Drop-Off Sites

In states with a paint stewardship program, PaintCare's primary effort is to set up conveniently located drop-off sites—places where residents and businesses may take their unwanted paint for no charge. Sites set their own limits on the volume of paint they accept from customers per visit (usually from 5 to 20 gallons). To find a drop-off site near you, please use PaintCare's site locator at www.paintcare.org or call (855) 724-6809.

Large Volumes Pick-Ups

For those that have accumulated a large volume or stockpile of paint, PaintCare also offers a pick-up service. Large volume means at least 300 gallons, measured by container size (not content). On a case-by-case basis, PaintCare may approve a pick-up for less than 300 gallons if there are no drop-off sites in your area. After two or three pick-ups, you may be switched to a regular service (see next page).

Drums and Bulked Paint Are Not Accepted

PaintCare only accepts paint in containers that are 5 gallons or smaller in size. Leave paint in original cans with original labels; do not combine or bulk paint from small cans into larger ones. If you have unwanted paint in drums or containers larger than 5 gallons, please contact a licensed paint recycling company or a hazardous waste transportation company to assist you.

HOW TO REQUEST A LARGE VOLUME PICK-UP

1. Sort and count your paint

We need to know the number of each container size and the type of products you have, sorted into two categories: (1) water-based paints and stains and (2) oil-based paint and stains and any other program products (sealers and clear top-coat products, such as varnish and shellac).

2. Fill out the LVP Request Form and send it in

Fill out a paper or electronic version of the "Large Volume Pick-Up Request Form" and return it to PaintCare by email, fax, or regular mail. (Visit www.paintcare.org or call PaintCare for the form.)

Scheduling

After reviewing your form, PaintCare staff will either approve your site for a pick-up or inform you of the best place to take your paint if you do not meet the volume requirement. If you qualify for a pick-up, you will be put in contact with our licensed hauler to schedule a pick-up. It may be several weeks before your pick-up occurs.

On the Day of Your Pick-Up

Sort your products into the two categories noted above and store them in an area that has easy access. If the paint is a far distance from where the hauler parks, the



path between should be at least four feet wide to accommodate movement of the boxes.

Please plan to have staff available to pack the paint cans into the boxes. The hauler may be able to provide some assistance, but we require your staff to be present and provide labor to pack boxes. Once your paint is properly packed and loaded onto the hauler's truck, you will sign a bill of lading and receive a copy for your records. Your paint will then be taken to an authorized processing facility for sorting and recycling.

Note: Paint must be in original containers and not leaking.

Repeat Service for Large Volume Users

For businesses that generate large volumes of unwanted paint on a regular basis, a service for recurring direct pick-ups is available. With this service, you will be provided with empty bins, then request a pick-up when at least three bins are filled. PaintCare will provide onsite training on how to properly pack the paint, and you will be required to sign a contract with PaintCare.

Limits on Businesses

If your business generates more than 220 pounds (20-30 gallons depending on the type) of hazardous waste per month, you may use PaintCare's programs (drop-off sites and the pick-up service) for water-based program products only. You will not be able to use the program for oil-based products.

If your business generates less than 220 pounds of hazardous waste per month, you may use PaintCare programs for both water-based program products and oil-based program products. As a business, you will need to certify that you meet this requirement.

Note: When calculating how much hazardous waste you generate in a month, do not count latex paint.

If You Have Products We Don't Accept

The program does not accept all paints (such as aerosols and automotive finishes) or other hazardous waste. If you have solvents, thinners, pesticides, or any non-PaintCare products (see list to right for examples), we recommend that residents contact their local household hazardous waste (HHW) program. Some HHW programs allow businesses to use their program for a modest fee. Otherwise, businesses should contact a licensed hazardous waste transportation company.

What Products Are Covered?

Architectural paints ("PaintCare Products") are defined as interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

NON-PAINTCARE PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

MORE INFORMATION

(855) 724-6809 or (855) PAINT09
www.paintcare.org or info@paintcare.org

PAINTCARE INC.
1500 RHODE ISLAND AVENUE NW
WASHINGTON, DC 20005



Vermont Paint Stewardship Program

Each year about 650 million gallons of architectural paint is sold in the United States. Did you know that about 10 percent goes unused and is available for recycling?

Vermont's Paint Stewardship Law requires the paint manufacturing industry to develop a financially and environmentally sustainable program to manage postconsumer architectural paint. The program includes: education about buying the right amount of paint, tips for using up remaining paint and setting up convenient recycling locations throughout the state.

PaintCare is a non-profit organization established by paint manufacturers to run the program in Maine and any state with a paint stewardship law.

Program Products

These products have fees when you buy them and are accepted for free at drop-off sites:

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

Leaking, unlabeled and empty containers are not accepted at drop-off sites.

⊘ Non-Program Products

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulk, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

For information about recycling and proper disposal of non-program products, please contact your garbage hauler, local environmental health agency, household hazardous waste program or public works department.



Recycle

with PaintCare



VERMONT

Places to Take Old Paint

Paint recycling is more convenient with PaintCare. We set up paint drop-off sites throughout Vermont. To find your nearest drop-off site, use PaintCare's search tool at www.paintcare.org or call our hotline at (855) 724-6809.

How to Recycle

PaintCare sites accept all brands of old house paint, stain and varnish – even if they are 20 years old! Containers must be five gallons or smaller, and a few types of paint are not accepted. See back panel for a list of what you can recycle.

All PaintCare drop-off sites accept at least five gallons of paint per visit. Some sites accept more. Please call the site in advance to make sure they can accept the amount of paint you would like to recycle.

Make sure all containers of paint have lids and original labels, and load them securely in your vehicle. Take them to a drop-off site during their regular business hours. We'll take it from there.



What Happens to the Paint?

PaintCare will make sure that your leftover paint is remixed into recycled paint, used as a fuel, made into other products or properly disposed.

Who Can Use the Program?

Residents bringing paint from their home can bring as much latex or oil-based paint as the site is willing to accept.

Businesses (painting contractors and others) can use this program with one restriction: If your business produces more than 220 pounds (about 20-30 gallons) of hazardous waste per month, you may use the drop-off sites for your latex paint only but not for your oil-based paint. Contact PaintCare to learn more about this restriction.

Large Volume Pick-Up

If you have at least 300 gallons of paint to recycle at your business or home, ask about our free pick-up service. Please call for more details or to request an appointment.

PaintCare Recovery Fee

PaintCare is funded by a fee paid by paint manufacturers for each can of paint they sell in the state. Manufacturers pass the fee to retailers, who then apply it to the price of paint. Stores can choose whether or not to show the fee on their receipts. Fees are based on the size of the container as follows:

- \$ 0.00 Half pint or less
- \$ 0.35 More than a half pint to less than 1 gallon
- \$ 0.75 1 Gallon
- \$ 1.60 More than 1 gallon up to 5 gallons

Not a Deposit

The fee is not a deposit – it is part of the purchase price. The fees are used to pay the costs of running the program: recycling, public education, staffing and other expenses.

Contact Us

Please visit www.paintcare.org or give us a call at (855) 724-6809 to find a drop-off site or learn more.



**It's easy to recycle
your leftover paint,
stain and varnish.**

Recycle with PaintCare

Find a drop-off site near you:
(855) 724-6809 • www.paintcare.org

**Buy right.
Use it up.
Recycle the rest.**

Manufacturers of paint created PaintCare, a nonprofit organization, to set up convenient places for you to recycle leftover paint. We're working to provide environmentally sound and cost-effective recycling programs in your state and others with paint stewardship laws.

LEARN MORE

Visit www.paintcare.org or follow us on Facebook for tips on how to buy the right amount of paint, store paint properly, use up leftover paint, and find a drop-off site. We also have a free pick-up service for businesses or households with at least 300 gallons of paint to recycle.



VERMONT START DATE
MAY 1, 2014

Paint Recycling Program

About the PaintCare Program

PAINTCARE

PaintCare® is a non-profit 501(c)(3) organization, established by the American Coatings Association to implement paint stewardship programs on behalf of paint manufacturers in states that adopt a paint stewardship law.

PROGRAM PRODUCTS

These products have fees and will be accepted at PaintCare-partnering drop-off sites:

- Latex paints (acrylic, water-based)
- Oil-based paints (alkyd)
- Stains
- Primers and undercoaters
- Shellacs, lacquers, varnishes, urethanes
- Deck and floor paints
- Sealers and waterproofing coatings for wood, concrete and masonry

NON-PROGRAM PRODUCTS

- Paint thinners and solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Tar, asphalt, and bitumen-based products
- 2-component coatings
- Coatings used for Original Equipment Manufacturing or shop application
- Any non-coatings (caulk, spackle, cleaners, etc.)

FEES

The "PaintCare Recovery Fee" is applied to the purchase price of architectural paint sold in the state as required by state law. Fees are based on container size as follows:

Half pint or less	\$ 0.00
More than half pint to less than 1 gallon	\$ 0.35
1 gallon	\$ 0.75
More than 1 gallon to 5 gallons	\$ 1.60



For more information or to find a place to take your unwanted paint for recycling, please ask for the PaintCare brochure, visit www.paintcare.org or call (855) 724-6809.

Recycle with PaintCare



Recycle your paint here.

[DURING BUSINESS HOURS ONLY]

ACCEPTABLE

- *Latex house paint*
- *Oil-based house paint*
- *Primer*
- *Stains and sealers*
- *Varnish and shellac*
- *All brands*

NOT ACCEPTABLE

- *Paint thinner*
- *Two-component paints*
- *Aerosols*
- *Other chemicals*

PLEASE DON'T BRING CONTAINERS THAT ARE

- *Leaking*
- *Unlabeled*
- *Empty*



Recycle with PaintCare

For a complete list of acceptable products, please ask for the PaintCare brochure, call (855) 724-6809 or visit www.paintcare.org.



We are a PaintCare Partner

Fees on the
sale of paint
in Vermont
help pay for
our program.



Recycle with PaintCare

*To learn more, please call (855) 724-6809
or visit www.paintcare.org.*



We're a PaintCare Drop-Off Site

WE ACCEPT

- Latex House Paint
- Oil-Based House Paint
- Primer
- Stains
- Sealers
- Varnish and Shellac

⊘ WE CAN'T ACCEPT

- Aerosols (Spray Cans)
- Auto and Marine Paints
- 2-Part Paints
- Road Marking Paint
- Industrial Paint
- Tints and Resins
- Thinner and Solvent
- Caulk and Spackle
- Wood Treatment/Preservatives
- Deck Cleaner
- Tar/Asphalt Products

CONTAINERS

- No larger than 5 gallons
- Must not be leaking
- Must have original labels
- Must have secure lids



Program Products

These products have fees and are accepted at drop-off sites:

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

Products must be in original containers with original labels.

Latex paint that is dried out and "rock hard" is also acceptable.



Non-Program Products

These products do not have fees and are not accepted at drop-off sites:

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Arts and crafts paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

Leaking, unlabeled, and empty containers are not accepted at drop-off sites.

To learn more, please call (855) 724-6809 or visit www.paintcare.org



**Please wait for
staff assistance
when dropping off
leftover paint.**

*Espera a que le atienda un
empleado de la compañía cuando
vaya a desechar pintura sobrante.*



**Please wait for
staff assistance
when dropping
off leftover paint.**

Recycle with PaintCare





WE CAN HELP Recycle YOUR PAINT

www.paintcare.org

PAINT RECYCLING MADE EASY

Paint manufacturers formed PaintCare, a nonprofit organization, to make paint recycling more convenient, cost effective, and environmentally sound. Paint doesn't belong in the trash or down the drain. If you can't use it up, recycle it with PaintCare.

We're setting up locations in your state where you can bring old paint for free all year-round.

PAINTCARE PRODUCTS

(YOU CAN RECYCLE THESE)

These products have fees when you buy them and are accepted for free when you drop them off for recycling:

- Water-based paints (latex, acrylic)
- Oil-based paints (alkyd)
- Stains
- Primers
- Varnishes
- Shellacs
- Lacquers
- Urethanes
- Deck paints
- Floor paints
- Sealers
- Waterproofing coatings

NON-PAINTCARE PRODUCTS

Leaking, unlabeled, and empty containers are not accepted.

- Paint thinners and solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Coatings used for Original Equipment Manufacturing or shop application
- Any non-coatings (caulk, spackle, cleaner, etc.)

PROGRAM FUNDING

The PaintCare Fee is applied to the purchase price of architectural paint sold in your state as required by law. Fees are based on container size:

Half pint or smaller	\$ 0.00
Larger than half pint to smaller than 1 gallon	\$ 0.35
1 gallon	\$ 0.75
Larger than 1 gallon up to 5 gallons	\$ 1.60

LEARN MORE

Please ask for a PaintCare program brochure, visit www.paintcare.org, or call (855) 724-6809.



Joint Outreach Projects

THE BASICS

Introduction

If you are a local government that has partnered with PaintCare, we offer limited funding support for outreach activities that involve PaintCare. We are most interested in partnering with you when we are setting up new PaintCare drop-off sites, where participation is low, and when we are promoting one day HHW events to boost the amount of paint we can collect at one time. We have supported radio, newspaper and direct mail advertising and will consider other media.

Review and Approval

Project budgets and all creative work must be reviewed and pre-approved by PaintCare. Creative work includes text, images, and scripts. When possible, all projects must include PaintCare's website address and logo and mention that people can find PaintCare drop-off sites in other areas (via our website).

Proposal Form

Please complete our Proposal Form for Joint Outreach Projects and email it to your PaintCare Regional Coordinator, State Program Manager, or info@paintcare.org

The Word version of the form can be downloaded from the "municipalities" section of each state's page at www.paintcare.org.

The pdf version is here: www.paintcare.org/wp-content/xx-form-joint-outreach.pdf

WHAT WE ASK OF YOU

Print-Based

For print materials (brochures, postcards, etc.) you will be responsible for sending artwork files to your printer, coordinating mailings, and distribution. After the project is completed, along with your invoice, we ask for a description of how, when, and where the piece was distributed or used, and an electronic copy of the final piece.

Newspaper

For newspaper ads, you will be responsible for sending artwork files to the newspaper and scheduling. At the start of the project, we ask you to provide PaintCare with draft text, dimensions and due dates for the ads. After the project is completed, we ask for a list of run dates for each newspaper and a scan or clipping of each ad.

Radio

For radio advertising, you will be responsible for providing the pre-approved scripts to the stations and handling scheduling. After the project is completed, along with your invoice, we ask you to provide text of the final script with a list of run dates and times. If available, we would also like an audio file of the actual recording aired on the radio.

Other

For other types of projects, we will ask you for similar things – you will coordinate everything and send PaintCare supporting documentation along with your invoice so we have a record of the projects and examples to show others.

DESIGN ASSISTANCE

PaintCare can provide assistance with basic layout and graphic design using our in-house staff. When we provide this type of assistance we will provide electronic files for you to send for printing or ad placement. Other than editing and commenting on scripts, we do not provide in-house assistance with audio or video production. Please allow plenty of time for project planning, approvals, and some back-and-forth editing. Depending on the time of year, this may take 4-8 weeks.

REIMBURSEMENT

PaintCare provides reimbursements for pre-approved projects only. We do not provide money up front, pay vendors directly, or accept requests for reimbursements on projects that have already been completed. Generally PaintCare will reimburse for half of the total direct costs for pre-approved projects; however, we may make exceptions and offer a lower or higher amount based on how much of the message is dedicated to PaintCare, our budgets, and other PaintCare outreach taking place in your area.

To be reimbursed, send PaintCare an invoice from your government agency, samples of the final pieces as noted previously, and copies of invoices from your vendors. We ask you to combine them into one PDF and send via email to Paul Fresina at pfresina@paint.org. The "To:" space on the invoice should be addressed to PaintCare Inc., 1500 Rhode Island Ave NW, Washington DC, 20005. In the space for purchase orders please write "5839." See sample invoice on next page.

{Sample Invoice}

Environmental Services Program
Washington County
123 Government Way
Anytown, State 55776

July 9, 2015

Invoice: 2452187

Purchase Order: 5839

Paul Fresina
PaintCare Inc.
1500 Rhode Island Ave. NW
Washington DC, 20005

Description:

- Newspaper ad promoting one day event held in Anytown on May 1, 2015
- Three 5x5 ads ran on April 13, 20, 17 in the County Journal
- Total invoices from newspapers: \$1,487.00
- Invoice and copy of one ad are attached
- Per prior discussion, PaintCare agreed to reimburse county for \$750
- Contact person: Marie Chen, 202-555-1212

Invoice Amount: \$750.00

Remit to: Environmental Services Program
Washington County
123 Government Way
Anytown, State 55776



Proposal Form for Joint Outreach Projects

Please read "Instructions for Joint Outreach Projects" before starting to fill out this form.

Contact Person	
Agency	
Phone	
Email	
Please give this project a name.	
Describe your project.	
Describe your audience.	
Would you need any assistance? If so, please describe.	
When do you plan to do this project?	
When do creative materials need to be finalized for submittal to media outlets or printer?	
Provide estimates for each anticipated outside vendor.	
Comments or questions.	

Appendix E
GIS Mapping and Convenience Analysis

DATE December 26, 2013**PROJECT No.** 1214410013-002-TM-Rev0**TO** PaintCare Inc.**FROM** Aaron Licker**EMAIL** aaron_licker@golder.com**TECHNICAL MEMO TO PAINTCARE: GIS METHOD USED TO CALCULATE CONVENIENCE CRITERIA OF PAINTCARE SERVICE LOCATIONS IN VERMONT**

The following GIS analysis was to undertaken to evaluate a service area-based distance criterion (90% of State-wide population with access to a paint collection site) and a population density criterion (one site per additional 10k population in cities and towns).

To complete this analysis, service areas were defined as 15 mile driving distances from a paint collection site. Once all sites were located, and service areas were established, the distance criterion was evaluated based on the coverage of all combined service areas and a population distribution layer. While researching approaches to conduct the service area analysis, the authors evaluated a common approach which is to use county borders as a population distribution layer. This approach, however, was discarded due to two main reasons.

- First, most service areas, especially in urban areas such as Burlington, ignore county lines.
- Second, population counts at the county scale are not fine grained enough, in some instances, to account for varied settlement patterns and urban population ranges.

As such, it was determined that a more fine-grained population distribution layer with urban population ranges was required.

To create this layer, the authors settled upon the creation of a population coverage layer comprised of both Census Population Places and Census Block Groups. This combination resulted in a population distribution that not only covers the entire State, but also classifies populated places by population range (<10,000 persons, 10,000-20,000 person etc.) So, if an entire populated place was entirely covered by the combined service areas, the authors assumed that 100% had access to a collection site. If 90% of a populated place was covered by combined service areas we assumed that 90% of its residents had access to a collection and so on.

The density criterion was evaluated by locating Towns within Vermont that have populations over 10,000 persons and adding an additional site for each 10,000 persons above that amount. Table 1 below shows the requirements for new sites by each large Town in the State.



Table 1: Additional Sites based on population

Town	Population (2010 Census)	Additional Sites
Bennington Town	15,764	1
Burlington City	42,417	4
Milton Town	10,352	1
South Burlington City	17,904	1
Rutland City	16,495	1
Brattleboro Town	12,046	1
Colchester Town	17,067	1
Essex Town	19,587	2
Hartford Town	10,367	1

To complete this analysis, two authors used a GIS algorithm to find the optimal amount of sites that satisfied the distance criterion and then added in additional sites to satisfy the density criterion. It should be noted that two criterion are mutually exclusive and have been evaluated separately. Ultimately 32 sites were identified for the distance criterion and the additional 13 sites were added in to satisfy the density criterion. In total, 45 paint collection sites will be required to meet PaintCare's baseline service level goals for convenience.

Anthony Smith B.A. (Hons)
GIS Analyst and Cartographer

Aaron Licker B.A., Adv. Dipl. Tech. GIS
BC GIS Lead

AS/AL/AL

c:\users\alicker\documents\1214410013-002-tm-rev0-paintcare_26dec 13.docx

Appendix F
Independent Financial Audit



January 25, 2016

Ms. Valerie Bernardo, CPA
PaintCare
1500Rhode Island Avenue, NW
Washington, DC 20005

**RE: Independent Audit, State of Vermont Paint Stewardship Program
(HRP #PAI2005.CE)**

Dear Ms. Bernardo:

HRP Associates, Inc. (HRP) has completed an Independent Audit of PaintCare's calculations of the Paint stewardship Assessment to be placed on the sale of each container of architectural paint sold in the State of Vermont (State) to administer a Paint Stewardship Program. A summary of the Audit findings are provided below.

Program Costs

The calculations and assumptions made to determine the program costs were reviewed and found to be reasonable. HRP reviewed the actual results from the first 14 months of the program (May 1, 2014 through June 30, 2015) as well as the projected costs for the fiscal years ending June 30, 2016 and 2017.

PaintCare's anticipated expenses took into account the costs for collection, transportation, processing, collection containers, one-day event setup fees, communications (education and outreach), personnel & professional fees, state permitting, and travel, in addition to an allocation of corporate expenses. The expenses and assumptions made are acceptable and within industry standards. Savings were realized by utilizing an existing network of household hazardous waste collection facilities.

Paint Assessment

The anticipated volume of paint containers expected to be collected in Vermont and the number of each type of paint container sold were based off of actual data from the most recently completed fiscal year.

HRP independently reviewed the calculations performed by PaintCare for accuracy and the calculations were deemed sufficient. Based on our review, we find the Paint Stewardship Assessment, determined by PaintCare, to be reasonable and not to exceed the actual operational costs to administer the Paint Stewardship Program. The Paint Stewardship Assessment (fee structure) is adjusted for the Vermont program in order to allow an estimated payback period of 10 years for the deficit incurred.

CONTAINER SIZE	PROPOSED NEW FEE
Half pint or less	\$ 0.00
More than half pint to less than 1 gallon	\$ 0.49
1 gallon	\$ 0.99
More than 1 gallon up to 5 gallons	\$ 1.99

REVENUE	BUDGET
Larger than half pint to smaller than 1 gallon	\$ 114,000
1 gallon	635,000
Larger than 1 gallon up to 5 gallons	115,000
Total revenue	864,000

EXPENSES	
Paint processing	470,000
Paint transportation	110,000
Collection supplies and support	80,000
Communications	25,000
Personnel, professional fees, and other	48,000
State administrative fees	15,000
Allocation of corporate activity	43,000
Total expenses	791,000

Annual change in net assets (revenue less expenses) 73,000

If you have any questions or require additional information, please feel free to contact HRP at (860) 674-9570.

Sincerely,
HRP ASSOCIATES, INC.



Thomas R. Battles, P.E.
Director of Civil Engineering